



MILLIKIN
UNIVERSITY®



Academy for Global Business Advancement's

18th Face-to-Face (in Person) World Congress

<http://agba.us/>

AGBA'S 2022 18th Global Conference Program

Conference Theme

**"Business and Entrepreneurship Development
in a Globalized and Digitalized Era"**

July 2---4, 2022

**Eresin Hotel
(Topkapi)
(Fatih)
Istanbul
TÜRKIYE**

Pre - Conference Day
(Friday, July 1, 2022)

- Please land at the IST Airport of Istanbul on July 1.
- Please check in and settle down in your hotel room on July 1.

Early Bird Conference Registration:

- 6 pm --- 9 pm, (Friday, July 1, 2022)
- Venue: Lobby of the Eresin Hotel, “Topkapi” (Fatih District), Istanbul.
- Advise: Please pay early to avoid long lines (queues) on July 2.

Conference Day One
(Saturday, July 2, 2022)

Venue:
Ball Room

Features of the Day:

- Conference Inauguration,
- Global Panel Discussion and
- 20 Faculty Development Workshops.

Whole Day Program:

7:00 --- 9:00 --- Conference Registration

9:00 ---10:00 --- Conference Inauguration

- Conference Inauguration by Prof. Dr. Dheeraj P. Sharma, Director, Indian Institute of Management Rohtak, India.
- Welcome by Conference Chair: Prof. Dr. Dana-Nicoleta Lascu, Professor of Marketing, University of Richmond, USA.
- Welcome by Conference Co-Chair: Prof. Dr. Vincent Chang, President and Vice Chancellor, Brac University, Bangladesh.
- Welcome by Prof. Dr. Zafar U. Ahmed, Founder, President and CEO: Academy for Global Business Advancement, USA.

- **Keynote Speech by Prof. Dr. Dheeraj P. Sharma, Director, Indian Institute of Management Rohtak, India.**
- **Note:
Master of Ceremony, Ms. Aruzhan Belgibayeva, BBA Student,
Department of Management and Marketing,
Bang College of Business, KIMEP University, Almaty, Kazakhstan.**

10:00 --- 11:00 --- Global Panel # 1 Discussio :

Theme:

“Is Globalization Helping or Hurting the World. We Cannot Undo Globalization, but We Can Improve it”.

Panelists:

- **Chair of the Panel,
Prof. Dr. Dheeraj P. Sharma
(Director, Indian Institute of Management Rohtak, India).**
- **Prof. Dr. Dana-Nicoleta Lascu
(Professor of Marketing, University of Richmond, USA).**
- **Prof. Dr. Vincent Chang
(President and Vice Chancellor, Brac University, Bangladesh).**
- **Prof. Dr. Mohammad Mukhtar
(President and Vice Chancellor, National Skills University, Pakistan).**
- **Dr. Hamdan Al-Fazari
(President and Vice Chancellor, Sohar University, Oman).**
- **Prof. Dr. Fevzi Okumus
(Professor of Hospitality and Tourism Management, University of Central Florida, USA).**
- **Prof. Dr. Cihan Cobanoglu
(Dean, School of Hospitality and Tourism Management, University of South Florida, USA).**

- **Dr. Nejat Capar,**
(Interim Dean, Bang College of Business, KIMEP University, Kazakhstan).
- **Prof. Dr. Salem Al-Ghamdi**
(Professor of Strategic Management, King Fahd University of Petroleum and Minerals, Saudi Arabia).
- **Dr. Minh-Tri Ha**
(Vice Dean, School of Business, International University, Vietnam National University at Ho Chi Minh City, Vietnam).

11:00 --- 11:30	---	Coffee/Tea Break
11:30 to 12:30	-----	Faculty Development Workshop # 1 Faculty Development Workshop # 2 Faculty Development Workshop # 3
12:30 --- 14:00		Lunch Break
14:00 --- 15:30		Faculty Development Workshop # 4 Faculty Development Workshop # 5 Faculty Development Workshop # 6
15:30 --- 16:00	---	Coffee/Tea Break
16:00 --- 18:00	---	Faculty Development Workshop # 7 Faculty Development Workshop # 8 Faculty Development Workshop # 9 Faculty Development Workshop # 10 Faculty Development Workshop # 11 Faculty Development Workshop # 12 Faculty Development Workshop # 13 Faculty Development Workshop # 14 Faculty Development Workshop # 15 Faculty Development Workshop # 16 Faculty Development Workshop # 17 Faculty Development Workshop # 18

Faculty Development Workshop # 19
Faculty Development Workshop # 20

19:00 Onward

Taste of Istanbul (Optional Bosphorus Cruise Tour) for an Extra Price to be Determined by Dr. Nejat Capar (Coordinator of the Tour).

Enjoy Touristic Beauty of Istanbul.

Conference Day Two
(Sunday, July 3, 2022)

Venue:

5 Breakout Rooms Next to Topkapi Room

Features of the Day:

- Paper Presentations
- 2nd Global Panel Discussion; and
- Award Ceremony and Gala Dinner

Whole Day Program:

8:00 --- 9:00	---	Conference Registration
8:00 ---10: 00	---	<u>Session # 1:</u> --- Paper Presentations (5 Concurrent Sessions)
10:00 --- 10:30	---	Coffee/Tea Break
10:30 --- 12: 30	---	<u>Session # 2:</u> --- Paper Presentations (5 Concurrent Sessions)
12:30 ---14:00	---	Lunch
12:30 ---14:00	---	Global Panel # 2 Discussion (During Lunch)

Theme: “Non Standard Approaches to Peace Building and Normalizing International Trade with Afghanistan”.

Panelists:

- **Chair of the Panel:**
- **Prof. Dr. Dheeraj P. Sharma**
(Director, Indian Institute of Management Rohtak, India).
- **Associate Professor Dr. Shivendra K. Pandey,**
(Dean (Research and Executive Education), Indian Institute of Management Rohtak, India).
- **Other Distinguished Panelists.**

14:30 --- 16:00 ---- **Session # 3: ---_Paper Presentations**
(5 Concurrent Sessions)

16:00 --- 16:30 --- **Coffee/Tea Break**

16:30 --- 18: 30 --- **Session # 4: ---_Paper Presentations**
(5 Concurrent Sessions)

19:00 --- 23:00 - **Award Ceremony and Gala Dinner**

Conference Day Three
(Monday, July 4, 2022)

Venue
Topkapi Room

Whole Day Program:

8 am --- 6 pm

- **Global Business Forum**
- **Networking**
- **Mentoring**
- **One-to-One Mentoring of Selected Doctoral Students**
- **Socialization**

July 3, 2022
AGBA Presentation Schedule

Session # 1
8 am through 10 am

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5
Accounting	Finance	Information Technology	Marketing	Management
<p>Session Chair(s):</p> <p>Said Elfakhani, American University of Beirut (Lebanon)</p> <p>Hany Elbardan, Bournemouth University, (UK).</p> <p>Room Manager: Shiwangi Singh, Indian Institute of Management Ranchi, (India)</p>	<p>Session Chair(s):</p> <p>Bendegul Okumus University of Central Florida, (USA).</p> <p>Christopher Marquette, Millikin University, (USA).</p> <p>Room Manager: Karnika Bains, Indian Institute of Management Lucknow, (India)</p>	<p>Session Chair(s):</p> <p>Viput Ongsakul, National Institute of Development Administration, (Thailand)</p> <p>Maher Itani, Ajman University, (UAE)</p> <p>Room Manager: Do Giang Nguyen,, International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p>Session Chair(s):</p> <p>Dana-Nicoleta Lascu, University of Richmond, (USA)</p> <p>Shivendra K. Pandey, Indian Institute of Management Rohtak (India)</p> <p>Room Manager: <u>Tran Thi Tuong Vi</u>, International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p>Session Chair(s):</p> <p>Osama Sam Al-Kwifii, Qatar University, (Qatar)</p> <p>Allam K Abu Farha, Qatar University, (Qatar)</p> <p>Room Manager: Hafiz Fawad Ali, University of the Punjab (Pakistan)</p>
<p>Foreign Ownership, Executive Incentives and Transfer Pricing Effect to Tax Avoidance Based on Indonesian Evidence</p> <p>Vidiyana Rizal Putri STIE Indonesia Banking School INDONESIA</p> <p>Nor Balkish Zakaria Jamaliah Said Universiti Teknologi MARA MALAYSIA</p>	<p>The Mediating Effect of Board Governance on the Relationship Between Board Capability and Compliance: An Insight from Pension Trustees Across Uganda</p> <p>Lucy Jepchoge Rono Clare Rono Moi University KENYA</p>	<p>Do IT Capability, Top Management Support and Government Support influence Artificial Intelligence Adoption in Manufacturing Public Listed Companies in Malaysia?</p> <p>Erlane K Ghani Kamaruzzaman Muhammad Universiti Teknologi MARA Malaysia</p> <p>Nurshahriah Ariffin Flash Malaysia Express Malaysia</p>	<p>How Informational Biases Influence Consumer Behavior of Traditional Medicine Users Across Uganda???</p> <p>Sarah Nabachwa Nixon Kamukama Head Mbarara University of Science and Technology UGANDA</p> <p>Odhambo Owino University of Nairobi KENYA</p>	<p>An Exploration of Coopetition Strategy: A Structured Review and Implications for Future Research</p> <p>Abhilasha Meena Sanjay Dhir Sushil Indian Institute of Technology Delhi INDIA</p>
<p>Application of Z-Score in Detecting Earnings Manipulation: Evidence from Malaysian Public Listed Companies</p> <p>Amrizah Kamaluddin Nor Farizal Mohammed Nor Aqilah Sustainim Leslie Bonie Universiti Teknologi MARA MALAYSIA</p> <p>Azizul Kholis Universitas Negeri Medan INDONESIA</p>	<p>An Assessment of Sources of Finance Influence on the Performance of Small and Medium Enterprises (SMEs) in Kabondo Kasipul Sub-County (Kenya).</p> <p>Oscar Sangoro Mount Kenya University KENYA</p> <p>Lucy Jepchoge Rono Moi University KENYA</p>	<p>Impact of Covid-19 Pandemic on Cybercrime and Cybersecurity Awareness</p> <p>Ainul Huda Jamil Zuraidah Mohd Sanusi Yusarina Mat Isa Najihah Marha Yaacob Universiti Teknologi MARA MALAYSIA</p> <p>Hendi Yogi Islamic University of Indonesia INDONESIA</p>	<p>Factors Affecting Thai Consumers' Online Purchase Intention Toward Organic Foods for Health Benefits and Convenience</p> <p>Sudaporn Sawmong Navidreza Ahadi King Mongkut's Institute of Technology THAILAND</p>	<p>Empirical Assessment on the Effect of Perceived Organizational Support on Non- Monetary Compensation and Employee Performance at Federal University of Kashere Gombe State, Nigeria</p> <p>Mohammed Usman Federal University of Kashere NIGERIA</p> <p>Ibrahim Garba Muhammad Najafi Auwalu Ibrahim Bayero University Kano NIGERIA</p>
<p>Auditor Characteristics on Corporate Tax Avoidance listed on the Indonesia Stock Exchange 2017-2020</p> <p>Rafli Prastiary Zain Nurmedi Harsa Sumarta Universitas Sebelas Maret Indonesia</p> <p>Prihatnolo Gandhi Amidjaya Universiti Malaysia Sarawak Malaysia</p>	<p>Does Corporate Governance Affect the Market Value of Egyptian Firms Working in the Real Estate and Construction industry?</p> <p>Menna Nassar Seif Marie Hebatallah Badawy Egypt Japan University of Science and Technology Egypt</p> <p>Hani El-Chaarani Beirut Arab University Lebanon</p>	<p>Mediating Role of IT Capability on the Relationship Between Technology Intelligence and Performance of Selected Deposit Money Banks Across Nigeria</p> <p>Mohammed Mahmuda Khalifa Nasarawa State University NIGERIA</p>	<p>Revisiting, Reimagining, Reskilling and Rejuvenating: Teaching and Research Post Covid- 19 Epidemic</p> <p>Chetan Srivastava University of Hyderabad INDIA</p> <p>Snehita Srivastava Badruka College of Commerce and Arts INDIA</p>	<p>Total Quality Management from Islamic Perspective</p> <p>Ahmad Rafiki Universitas Medan Area INDONESIA</p>
<p>Study of Acceptance of the Use of Tax E-Filing Tax Applications in Yogyakarta During the Covid- 19 Pandemic</p> <p>Diana Airawaty Wahyu Widarjo Rahmawati Rahmawati Universitas Sebelas Maret Indonesia</p>	<p>The Impact of Latest Fintech and Technological Innovations and Cybersecurity Measures On Bank Performance and Its Financial Impact: A Case Study of Commercial Bank International (United Arab Emirates):</p> <p>Bilal Ahmed University of the West of Scotland Dubai Campus United Arab Emirates</p>	<p>Factor Determining the Behavioral Intention to use Quick Response Indonesian Standard payment app: Lesson from Indonesian Consumer</p> <p>Danes Jaya Negara Laden Mering Ani Mahriti Maria Haryulin Astuti University of Palangka Raya Indonesia</p> <p>Denny Bellindo Perdana Kalimantano</p>	<p>The Role of Message, Sender, and Receiver in Electronic Word of Mouth (E-WOM) A Literature Review</p> <p>Egi Radiansyah Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA</p>	<p>A Minimal Cost Solution Technique to the Integrated Manufacturers- Retailers Supply Chain Problem</p> <p>Mohammad Abdul Hoque BRAC University BANGLADESH</p>

		University of Gadjah Mada Indonesia		
Leveraging Technology for Audit Quality in Nigeria Adamu Pantamee Abdurrahman Taylor's University MALAYSIA	The Effect of Financial Deepening on Business Cycle Volatility Across Indonesia Andrew Alvaro Wisnu Wibowo Universitas Airlangga INDONESIA	Towards a Framework for Fourth Industrial Revolution (4IR) Cyber Physical Systems (CPS) Daphne Rakoti Mokwana John Andrew van der Poll University of South Africa South Africa	The Impacts of Brand Personality on Purchase Intentions: The Case of Authentic Agricultural Products in the Vietnamese Context Vi Thi Tuong Tran Quang Nhut Ho Nhu-Ty Nguyen Vietnam National University at Ho Chi Minh City VIETNAM Zafar U. Ahmed Academy for Global Business Advancement USA	Relational Social Capital, Tacit Knowledge Sharing and Individual Job Performance in the Vietnamese Aviation Industry Context Doan Bao Son Ho Chi Minh City Open University VIETNAM Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM
Value Relevance of Accounting Information of Commercial Banks in the Egyptian Setting Mohamed Taher Abdelaziz Abdelwahab Ziad Khaled Egypt Japan University of Science and Technology EGYPT Hebatallah Badawy Alexandria University Egypt Japan University of Science and Technology EGYPT	The Relationship Between Firm Financial Distress, Firm Life Cycle and Firm Cash Holdings of Non-Financial Listed Vietnamese Companies N.Q.N. NGO M. D. NGUYEN U.N. DO T. T. H. NGUYEN Q. T. TRUONG Ton Duc Thang University VIETNAM Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM	Making Digital Economy Gender Inclusive Across South Asia Region A. Suryanarayana Osmania University INDIA Ravi Aluvala Mahatma Gandhi University INDIA	A Comparative Study of Network Marketing Companies: An Indian Case Study Bhavan Narayana Kandala Jawaharlal Nehru Technological University at Hyderabad India	Employee Empowerment, Employee Engagement and Innovative Work Behavior of Employees in Manufacturing Firms of Kenya: A Moderated Mediation model of Leader Member Exchange Mercy Kananu Kanake Moi University KENYA
Analysis of Factors Affecting the Application of Zakat Accounting Based on Statement of Financial Accounting Standard (PSAK) 109 on Zakat Institutions Across Indonesia Khusnul Hidayah Rintan Nurul Ainy Universitas Ahmad Dahlan INDONESIA Dalila Daud Universiti Teknologi MARA MALAYSIA	Impact of Public Debt Stock on Financial Markets Stability in Nigeria Mohammed Mahmuda Khalifa Nasarawa State University NIGERIA	The Impact of Social Network Analysis on the Usage Patterns of Student Digital Locker Services Using Ucinet and Netdraw Software: An Indonesian Perspective Matrissya Hermita Farida Budiana Universitas Gunadarma INDONESIA	Implementation of Product Design and Digital Marketing in the New Normal Period to Support the Increase of State Foreign Exchange in Leather Craft Products: A Case Study of Mandiri Jogja International Company (Yogyakarta, Indonesia) Soenarto Soenarto Universitas Negri Yogyakarta Indonesia Dyah Sawitri Universitas Gajayana Indonesia Rahmawati Rahmawati Sarah Rum Handayani Diana Airawaty Universitas Sebelas Maret Indonesia Santi Budiman Isti Ekatana Upaweda College of Economics Indonesia	Critical Factors for Knowledge Management Implementation: A TISM Validation Sunali Bindra Bhumika Achhnani Marwadi University India Deepika Sharma Hari Govind Mishra Shri Mata Vaishno Devi University India Viput Ongsakul National Institute of Development Administration Thailand
The Influence of Internal Governance on Accountability and Performance of Social Enterprise Nur Aima Shafie Zuraidah Mohd Sanusi Razana Juhaida Johari Universiti Teknologi MARA MALAYSIA	Microfinance Institutions Credit Risk and Loan Officers' Compensation in Sub-Saharan Africa Haileslasie Tadele American University of Ras Al Khaimah UNITED ARAB EMIRATES	IT Infrastructure, Knowledge Management and Firm Competitiveness: Mediation of IT Outsourcing Bayero Mohammed Musa Federal University of Kashere NIGERIA	Culture of Opulence: Determinants of Female Consumers' Conspicuous Consumption of Global Luxury Brands in the Gulf States Areej AlHouli University of Canterbury NEW ZEALAND	Measuring Supply Chain Resilience Through Supply Chain Competencies: A Post COVID-19 Analysis Md Shamimul Islam Brac University BANGLADESH
IFRS Adoption, Accounting Transparency and Financial Performance of Common Stocks in the MENA Region Said Elfakhani American University of Beirut LEBANON	The effect of business cycle on price-cost margins in developing country; Case study Indonesian banking sector Dadang Lesmana Felisitas Defung Wirasmi Wardhani Mulawarman University Indonesia	Technology, Health, Education and Economic Growth Nexus: Evidence from High Income OECD Countries Kemal Erkişi Antalya Bilim University TURKEY Güler Sağlam Beykoz University TURKEY	Effect of Sexual Appeal on Consumer Aggression: Exploring Indian Adolescents' Behaviour Karnika Bains Master's Union School of Business INDIA Lovlesh Nagori Prem P. Dewani Indian Institute of Management Lucknow	Impact of Top Management Support and Strategic Alliances on Organizational Innovation Performance Priyanka Rishabh Rajan Indian Institute of Technology Delhi INDIA

			INDIA	
<p>Psychological Determinants of Direct Assessment Tax Compliance of Micro and Small Enterprises in North-East States of Nigeria</p> <p>Umar Bello Federal University of Kashere NIGERIA</p> <p>Kabiru Isa Dandago Bayero University Kano NIGERIA</p>	<p>Analysis of Profit Growth and Firm Size in Trade, Service, and Investment Sector Companies in Indonesia</p> <p>Irwansyah Irwansyah Ajeng Wahyu Destiyanti Zaki Fakhroni Mulawarman University Indonesia</p>	<p>STRATEGY FOR THE IMPLEMENTATION OF INFORMATION TECHNOLOGY AND SOCIAL MEDIA TO INCREASE VALUE ADDED TO PUBLIC WELFARE BASED ON THE TOURISM MODEL IN EAST JAVA</p> <p>Dyah Sawitri Andri Wijaya Gajayana University Malang Indonesia</p>		
<p>CEO Structural Power, Institutional Ownership, Integrated Reporting and Earnings Quality Among Listed Firms Across East Africa</p> <p>Tirisa Bonaneri Caroline Makerere University UGANDA</p>	<p>BLOCKCHAIN SYSTEM AND SPLIT PAYMENT METHOD: INFORMATION SYSTEM INTEGRATION PAYMENT AND REPORTING VALUE ADDED TAX (VAT) ON E-COMMERCE</p> <p>Praptiningsih Dea Adawiyah Munasiron Miftah Andy Setiawan Universitas Pembangunan Nasional Veteran Jakarta Indonesia</p>	<p>Consumption of Voice-controlled Virtual Assistant Technology for the Transformation of Primary Education across India</p> <p>Pooja Darda Dr. Viswanath Karad MIT World Peace University INDIA</p> <p>Sanjaya Singh Gaur New York University USA</p>		

Session # 2

10:30 am through 12: 30 pm

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5
Innovation/Entrepreneurship	Finance	Social Responsibility	Management	Public/International
<p><u>Session Chair(s):</u></p> <p>Said Albana, Qatar University, (Qatar)</p> <p>Salem Al-Halbadi, Qatar University, (Qatar)</p> <p><u>Room Manager:</u> Shiwangi Singh, Indian Institute of Management Ranchi, (India)</p>	<p><u>Session Chair(s):</u></p> <p>Kemal Erkisi, Antalya Bilim University (Turkiye)</p> <p>Mohammad Shahidul Islam, Brac University, (Bangladesh)</p> <p><u>Room Manager:</u> Karnika Bains, Indian Institute of Management Lucknow, (India)</p>	<p><u>Session Chair(s):</u></p> <p>Viput Ongsakul, National Institute of Development Administration, (Thailand)</p> <p>Md Shamimul Islam, Brac University, (Bangladesh)</p> <p><u>Room Manager:</u> Do Giang Nguyen,, International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p><u>Session Chair(s):</u></p> <p>Omer F Genc, Youngstown State University, (USA)</p> <p>Fevzi Okumus , University of Central Florida, (USA).</p> <p><u>Room Manager:</u> Tran Thi Tuong Vi, International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p><u>Session Chair(s):</u></p> <p>Hamdan Sulaiman Al. Fazari, Sohar University, (Oman).</p> <p>Mohammad Mukhtar, National Skills University (Pakistan).</p> <p><u>Room Manager:</u> Hafiz Fawad Ali, University of the Punjab (Pakistan)</p>
<p>The Effect of Innovation in Business Model, Service and Technology on Firm Sustainability</p> <p>Kamaruzzaman Muhammad Fatin Faseha Faisal Erlane K. Ghani Universiti Teknologi MARA MALAYSIA</p>	<p>Dividend Policy and Shareholder Wealth: Evidence From Malaysia's Top Five Listed Food and Beverages Companies</p> <p>Haziyah Nazifah Busro Nor Farizal Mohammed Norazida Mohamed Amrizah Kamaluddin Universiti Teknologi MARA MALAYSIA</p>	<p>"Istibdal" Method for Sustainable Development: Analyses of Jurisprudence and Implementation on Waqf Properties</p> <p>Che Zuina Ismail Dalila Daud Eley Suzana Kasim Sharifah Norzehan Syed Yusuf Universiti Teknologi MARA MALAYSIA</p> <p>Amir Shaharuddin Yayasan Wakaf Malaysia MALAYSIA</p>	<p>Corporate Entrepreneurship, Transformational Leadership and Networking Capability Among Manufacturing Firms in Nairobi County (Kenya): A Test of Moderation</p> <p>Gloria Tuweyi Moi University KENYA</p>	<p>Demographic, Experience, and Organisational Factors Effect on Local Enforcement Officers' Integrity</p> <p>Nor Balkish Zakaria Rahimah Mohamed Yunus Muhammad Nazmul Haque Universiti Teknologi MARA MALAYSIA</p> <p>Muhammad Farhan Nordin Inland Revenue Department of Malaysia MALAYSIA</p>
<p>THE ROLE OF INNOVATIVENESS AND SERMO ON BUSINESS PERFORMANCE</p> <p>Syarifah Hidayah Herning Indriastuti Universitas Mulawarman Indonesia</p>	<p>Financial Performance of Microfinance Institutions in the Event of Global Financial Crisis: A Data Envelopment Analysis (DEA) Approach</p> <p>Nurazilah Zainal Zuraidah Mohd Sanusi Che Nurul Huda Che Bahrin Universiti Teknologi MARA MALAYSIA</p> <p>Adnan Ameen Bakather King Fahd University of Petroleum and Minerals SAUDI ARABIA</p> <p>Johan Arifin Universitas Islam Indonesia INDONESIA</p>	<p>Humanitarian Supply Chain Management: A Framework for Distinguishing it from the Commercial Counterpart</p> <p>Maher N. Itani Ajman University UNITED ARAB EMIRATES</p> <p>Mohamed Al-Shami Al-Qasimia University UNITED ARAB EMIRATES</p> <p>Rodney Traub North Dakota State University USA</p>	<p>Effect of Pay-for-Performance on Performance: Mediating role of Procedural & Distributive Justice</p> <p>Asim Talukdar Pragya Mishra O. P. Jindal Global University India</p>	<p>Does Quality of Governance and Financial Development Stimulate Foreign Direct Investment (FDI)?: A Response to Income Classification Evidence</p> <p>Marhamah Mohd Rafidi SEGi University MALAYSIA</p> <p>Jamaliah Said Universiti Teknologi MARA MALAYSIA</p> <p>Naila Erum National Defence University PAKISTAN</p>
<p>An Empirical Evaluation of Entrepreneurial Orientation in the Innovation Context of Indian New Ventures</p> <p>Kamala Kannan Dinesh Sushil Indian Institute of Technology Delhi INDIA</p>	<p>Financing Concentration and Credit Risks: Empirical Study About the Malaysian Islamic Banks</p> <p>Abdulazeez Adewuyi Abdurraheem University of Ilorin NIGERIA</p> <p>Md. Mahmudul Alam Universiti Utara Malaysia MALAYSIA</p> <p>Jamaliah Said Universiti Teknologi MARA Malaysia</p>	<p>Sustainable livelihood approach and the village development index aiming for sustainable development in coastal areas: the showcases at micro level in Indonesia</p> <p>Wulan I R Sari Juli Nurdiana Rochadi Kristiningrum Dwi Risma Deviyanti A Danuk Nugrahani Mulawarman University Indonesia</p>	<p>Antecedents and Consequences of the Outcome of the Industry and University Collaborative Relationships: A Vietnamese Perspective</p> <p>Nguyen Xuan-Nhi Nguyen Lan-Phuong Nguyen Thi Truc-Anh Nguyen Tat Thanh University VIETNAM</p> <p>Cao Quoc-Viet University of Economics at Ho Chi Minh City VIETNAM</p>	<p>Sohar University: Building a Knowledge Nation and a Global Brand</p> <p>Hamdan Sulaiman Al-Fazari Sohar University OMAN</p>
<p>The Challenges of Innovation Management in an Emerging Country: The Case of Kazakhstan</p> <p>Alma Alpeissova Nejat Capar KIMEP University KAZAKHSTAN</p>	<p>Impact of Financial Literacy on Women's Financial Wellbeing: Experimental Evidence from Uganda</p> <p>Ester Agasha Edith Akampikaho Nyakato Akampurira Makerere University UGANDA</p>	<p>The Impact of Countries' Cultural Norms and Innovations on their Adaptive Capacity to Climate Change</p> <p>Dina M. Abdelzaher Aleksy Martynov University of Houston Clear Lake USA</p>	<p>Second-Order Confirmatory Factor Analysis of Long-Term Relationship Management to Create Shared Values Among Business Partners</p> <p>Kanyarat Sukhawathanakun Kasetsart University THAILAND</p>	<p>Bibliometric Analysis of Strategic Motives for the Formation of Global Alliances Using Total Interpretive Structural Modelling</p> <p>Harchitwan Kaur Lamba Sanjay Dhir Indian Institute of Technology, Delhi India</p>

				Viput Ongsakul National Institute of Development Administration Thailand
Multilevel Analysis of Factors Influencing Innovation Through M-TISM Approach Zuby Hasan Amity University INDIA Nakul Parameswar Indian Institute of Technology Hyderabad INDIA Sanjay Dhir Indian Institute of Technology Delhi INDIA	The Relationship between Corporate Governance Mechanisms and Firm Performance: Evidence from Jordanian Listed firms Qutaiba Khaled Abdu Alkhazaleh Universiti Sains Malaysia MALAYSIA Aziatul Waznah Ghazali Universiti Kebangsaan Malaysia MALAYSIA Zuraidah Mohd Sanusi Nur Aima Shafie Universiti Teknologi MARA MALAYSIA	THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE, LEVERAGE, AND COMPANY SIZE ON FINANCIAL PERFORMANCE IN MINING SECTOR COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE Isti Fadah Istifadah Fadhliah Ana Mufidah University of Jember Istatuk Budi University of Moch.Sroedji Indonesia	The effectiveness of implementing new procurement unit system (UKPBJ) (Study on the Ministry of Law and Human Rights (Kemenhukam), the Regional Office of North Maluku) Johan Fahri Marwan Abdullah W. Jabid Universitas Khairun Indonesia La Dariani The Ministry of Law and Human Rights (Kemenhukam) Indonesia Ridha Ajam Universitas Khairun Indonesia	Factors Influencing Employees' Motivation at the Hong Bang International University in Ho Chi Minh City (Vietnam): A Case Study Nguyen Thuy Quynh Anh Vietnam National University at Ho Chi Minh City Vietnam
Effects Of Industrial Coopetition On Firm Performance: Evidence From BRICS Countries Tshepo Feela University of the Witwatersrand SOUTH AFRICA	Moderating Role of Ownership Structures and Women Directors' Contribution to the Financial Performance of Malaysian Publicly Listed Companies Suhaila Zainal Abidin Ancom Berhad MALAYSIA Norziana Lokman Memiyanty Abdul Rahim Universiti Teknologi MARA MALAYSIA	Leveraging Technological Factors and Strategic Alliances to Achieve Sustainable Development Goals Rishabh Rajan Sushil Indian Institute of Technology Delhi INDIA	Managing the Platform Economy and Market Competition in the Digitalization Era Harchitwan Kaur Lamba Sanjay Dhir Indian Institute of Technology Delhi INDIA	Land Pooling Practices in India A Case Study of Amaravathi and Magarpatta: D. Suryachandra Rao Krishna University INDIA
The Impact of Digitalization on Enhancing Competitiveness of Small and Medium Enterprises (SMEs) Across Indonesia Rinaldi Bursan Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA	Literature Review of Non- Traditional Banking Activities Research Rajib Shome Hany Elbardan Hassan Yazdifar Bournemouth University UK	Kuznets Curve and Environmental Pollution: Cross- country Analysis Using Panel Data Anisul M. Islam University of Houston- Downtown USA	Development of a Self- Assessment Model for Supply Management Maturity Imam Baihaqi Sepuluh Nopember Institute of Technology Indonesia	Determinants of e-Naira Acceptance Among Micro-Small and Medium Enterprises (MSMEs) in Nigeria Ibrahim Audu Mukhtar Baba Federal University of Kashere NIGERIA Ahmed Abubakar Sohar University OMAN Aminu Hassan Jakada Federal University of Dutse NIGERIA
Implementation of Digital Entrepreneurship in Developing Indonesian Tourist Villages Atmi Saptarini Mahrinasari MS Ayi Ahadiyat Satria Bangsawan University of Lampung INDONESIA	The Relationship Between Firm Life Cycle and Financial Statement Quality in Vietnamese Non-Financial Listed Companies N.Q.N. NGO U.N. LY Q.M. TRUONG Ton Duc Thang University VIETNAM Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM	A Mandate for Business: Addressing Poverty in Low- Income Countries Michael A. Opstelten MasterCard Data & Services USA Daniel L. Opstelten Dana-Nicoleta Lascu University of Richmond USA	Strategy Implementation in A Developing Country Multinational (Etisalat): A Factor Analysis Investigation Mohamed Al-Shami Al-Qasimia University UNITED ARAB EMIRATES	Does Corruption Matter in the Relationship Between Investor Protection and Economic Growth? Evidence from COMESA Member Countries Josephat Cheboi Moi University KENYA
The Evolving Relationship of Entrepreneurship, Technology, and Innovation: A Topic Modelling Perspective Shiwangi Singh Indian Institute of Management Ranchi INDIA Surabhi Singh Sanjay Dhir Indian Institute of Technology Delhi INDIA	Analyzing the responsiveness of Non-Bank Financial Institutions in Digital Marketing: A Case Study of BMT in West Nusa Tenggara Riduan Mas'ud Muhammad Azizurrohmah Universitas Islam Negeri Indonesia		The Moderating Effect of Rewards System on Career Succession Planning and Employee Commitment: A Case of Manufacturing Companies in Kenya Molly Awino Lucy Jephoge Rono Moi University KENYA	The Effect Institutions on the Internationalization of Firms in Developed Countries Omer F. Genc Youngstown State University USA Jack Clampit Texas A&M University at Corpus Christi USA
	Adoption of Artificial Intelligence and Emerging Technologies in Fintech: Critical Factors to Improve the Customer Experience		An Empirical Study into the Personal Characteristics and Management Development Effectiveness in Select Indian Public Organizations:	Internationalization Strategies of Emerging Markets Multinational Enterprises: A Systematic Literature Review

	<p>Mayanka Mishra DXC Technology Corporation INDIA</p> <p>Mahima Jain Indian Institute of Technology Delhi INDIA</p>		<p>Mediating Role of Top Management</p> <p>A. SURYANARAYANA Osmania University INDIA</p>	<p>Shivendra Kumar Pandey Diptanshu Gaur Indian Institute of Management Rohtrak INDIA</p>
	<p>Panel Data Analysis of Board Structure and Firm Performance in India</p> <p>Christopher J. Marquette Millikin University USA</p> <p>Mohammad Sarim Javaid Akhter Aligarh Muslim University INDIA</p>		<p>Confirming Factors for Management Capabilities Attributes: A Malaysian Perspective</p> <p>Yusoff Taib Universiti Melaka MALAYSIA</p> <p>Norhasnina Mohd Taib Kolej Universiti Poly-Tech MARA MALAYSIA</p>	<p>Environmental Risks and Technological Advancement (A Case Analysis of Post Covid Society and Assessment of Climatic Impact)</p> <p>Jasmeet Kaur O. P. Jindal Global University INDIA</p> <p>Bhumika Gupta Institut Mines-Telecom Business School Évry-Courcouronnes FRANCE</p> <p>Indian Institute of Management, Sambalpur INDIA</p> <p>Shikha Bhardwaj Indian Institute of Management Sambalpur INDIA</p> <p>Bhavan Narayana Kandala Academy for Global Business Advancement INDIA</p>

Lunch:
12:30 pm through 2 pm

Panel # 2

Theme:
**“Non Standard Approaches to Peace Building by
Normalizing International Trade with Afghanistan”.**

Chair of the Panel:
Prof. Dr. Dheeraj P. Sharma
Director
Indian Institute of Management Rohtak
India

Panelists:
Mr. Mohammad Idrees Zaman
(Former Minister of Foreign Affairs, Afghanistan)

Ms. Farkhanda Zahra Naderi
(Afghan Politician and Women's Right Activist)

Mr. Faiz Zaland
(Political Commentator and Assistant Professor,
Kabul University, Afghanistan)

Associate Professor Dr. Shivendra K. Pandey
Dean
(Research and Executive Education)
Indian Institute of Management Rohtak
India

Session # 3

2 pm through 4 pm

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5
Finance	Public/International	Marketing	Hospitality	Management/Human Resources
<p><u>Session Chair(s):</u></p> <p>Lucy Jephchoge Rono, Moi University (Kenya).</p> <p>Ester Agasha. Makerere University, (Uganda).</p> <p><u>Room Manager:</u> Shiwangi Singh, Indian Institute of Management Ranchi, (India)</p>	<p><u>Session Chair(s):</u></p> <p>Said Elfakhani, American University of Beirut (Lebanon)</p> <p>Hany Elbardan, Bournemouth University, (UK).</p> <p><u>Room Manager:</u> Karnika Bains, Indian Institute of Management Lucknow, (India)</p>	<p><u>Session Chair(s):</u></p> <p>Viput Ongsakul, National Institute of Development Administration, (Thailand)</p> <p>Maher Itani, Ajman University, (UAE)</p> <p><u>Room Manager:</u> Do Giang Nguyen,, International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p><u>Session Chair(s):</u></p> <p>Cihan Cobanoglu, University of South Florida (USA)</p> <p>Zafar Husain, Al-Ain University, (UAE).</p> <p><u>Room Manager:</u> <u>Tran Thi Tuong Vi,</u> International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p><u>Session Chair(s):</u></p> <p>Asim Talukdar, O. P. Jindal University, (India)</p> <p>Salem Al-Ghamdi, King Fahd University of Petroleum and Minerals (Saudi Arabia)</p> <p><u>Room Manager:</u> Hafiz Fawad Ali, University of the Punjab (Pakistan)</p>
<p>Volatility Index (VIX): Fear Gauge or Omen of Market Turbulence?</p> <p>Askar Koshoev Chung Yuan Christian University Taiwan</p>	<p>Privatization as a Strategy: The Case of the Indian Higher Education System</p> <p>Jane Alam Sanjay Dhir Indian Institute of Technology Delhi INDIA</p>	<p>A Conceptual Review of Digital Content Marketing Strategy as an Effective Practice to Grow Small Business Firms Across Indonesia</p> <p>Rahma Alzaanin Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA</p>	<p>A Comparative Study of Global Tourism Promotional Strategies of India and Yemen: A Governmental Perspective</p> <p>Ibrahim Abdo Saad Hassan Aligarh Muslim University INDIA</p> <p>Nguyen Van Phuong Hien Thi Ngoc Huynh Vietnam National University at Ho Chi Minh City VIETNAM</p> <p>Habiyakare Evariste Haaga-Helia University of Applied Sciences FINLAND</p>	<p>Commercial Bank of Qatar: Human Capital Transformation (A Case Study)</p> <p>Said Elbanna Othman Mohammed Tahnayath Fatima Qatar University Qatar</p>
<p>Financing Strategies, Facility Type and Service Quality: Evidence from Healthcare Providers in Kenya</p> <p>Lily Chepkorir Koros Moi University KENYA</p>	<p>The Effect of Public Fund Expenditure on Small and Medium Enterprises Across Nigeria</p> <p>Mohammed Nuhu Baze University NIGERIA</p> <p>Mohammed Umaru Danladi University of Abuja NIGERIA</p>	<p>Understanding User-Generated Content and the Use of Vitamin and Dietary Supplement Products During Post Pandemic Period</p> <p>Huong-Thanh Thi Nguyen Vietnam National University at Ho Chi Minh City Eastern International University VIETNAM</p> <p>Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM</p> <p>Bich-Duyen Thi Nguyen Eastern International University VIETNAM</p>	<p>Optimization of Digital Content Marketing to Increase Tourist Visits to Tourist Destinations: An Indonesian Perspective</p> <p>Novita Sari Mahrinasari MS R. R. Erlina Satria Bangsawan University of Lampung INDONESIA</p>	<p>Exploring Teaching Assistants' Employment in Higher Education: A Case of Qatar University</p> <p>Othman Althawadi Shatha Obeidat Yara Ali Qatar University QATAR</p>
<p>PERSONAL COST AND WHISTLEBLOWING INTENTION : INDIRECT EFFECT LEGAL PROTECTION</p> <p>Zaki Fakhroni, Irwansyah Mulawarman University Indonesia</p>	<p>NPOs and the Dilemma of Regulating Transnational Crime in the Digitalized Era: Perspectives of Industrial Experts in Select African Countries.</p> <p>Yona Wanjala Defenders Protection Initiative UGANDA</p> <p>Eunice Akullo Makerere University UGANDA</p>	<p>Influence of Lifestyle in Choosing Desirable Fashion Attributes: Application of Stimuli-Response Theory Across Bangladesh</p> <p>Tania Akter BRAC University BANGLADESH</p> <p>Tamgid Ahmed Chowdhury North South University BANGLADESH</p>	<p>Artificial Destination Innovation to Develop Sustainable Tourism Performance: A Literature Review</p> <p>Khil Wailmi Mahrinasari MS Ayi Ahadiyah University of Lampung INDONESIA</p>	<p>An Analysis of Talent Management Practices in Turkish Small and Medium Enterprises (SMEs)</p> <p>Nejat Capar KIMEP University KAZAKHSTAN</p> <p>Duygu Yücesoy Manyaslı Ministry of Industry and Technology TURKEY</p>
<p>Contribution of Gender and Family Ownership in Earnings Management: An Indonesian Perspective</p> <p>Rahmawati Djuminah Ari Kuncara Widagdo Siti Arifah Universitas Sebelas Maret</p>	<p>University of Malaysia Pahang: Building a Global Brand. (A Case Study)</p> <p>Basheer Al-Haimi University Malaysia Kelantan MALAYSIA</p> <p>Daing Nasir University of Malaysia Pahang</p>	<p>Analysis of Marketing Efficiency of Cassava in East Lampung Regency (Indonesia)</p> <p>Wan Abbas Zakaria Lidyia Sari Mas Indah Teguh Endaryanto Dedy Hermawan University of Lampung INDONESIA</p>	<p>Travel Envy: Scale Development and Validation</p> <p>Fevzi Okumus University of Central Florida USA</p> <p>Bekir Bora Dedeoglu</p>	<p>Perception and Attitude Toward Applying E-Learning in Workplace Training: An Empirical Study in Ho Chi Minh City (Vietnam) Enterprises</p> <p>Cam-Tu Tran Hoang Nhu-Ty Nguyen Vietnam National University at Ho Chi Minh City</p>

INDONESIA	MALAYSIA		Nevsehir Haci Bektas Veli University TURKEY Nazan Colmekcioglu Cardiff University UK	VIETNAM Tien-Minh Nguyen Hong Bang International University VIETNAM
Institutional Ownership and Earnings Management of Listed Deposit Money Banks in an Emerging Economy Bashir Tijjani Imam AbdulRahman bin Faisal University SAUDI ARABIA Suleiman Yahya Umar Bayero University Kano NIGERIA	Problems and Prospects of Handicraft Industry of Kashmir Valley: An Indian Perspective Parvez Ahmed Mir Ruheela Hassan Sheikh Islamic University of Science and Technology INDIA	AN INTEGRATION OF SERVQUAL METHOD AND QUALITY FUNCTION DEPLOYMENT (QFD) METHOD FOR SERVICE QUALITY IMPROVEMENT DESIGN OF INPATIENT INSTALLATION OF RSUD BUOL Najmi Kamariah Sekolah Tinggi Ilmu Administrasi Negara (STIA LAN) Kampus Makassar Indonesia Abd. Rahman Kadir Maryati Ismaili Universitas Hasanuddin Indonesia	Recovery of International Destination Image and its Consequence on Trust and Travel Planning Behavior Towards Online Generated Content: A Vietnamese Perspective Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM Huong-Thanh Thi Nguyen Vietnam National University at Ho Chi Minh City Eastern International University VIETNAM	Employee Engagement on Knowledge Sharing Behavior: Investigate the Role of Feeling Trusted Aulia Vidya Almada Suharnomo Mirwan Surya Perdhana Diponegoro University Indonesia
Social Networks and Access to Finance Among Small Holder Farmers Across Uganda Oula Denis Martin Bakunda Ester Agasha Makerere University UGANDA	Adaptation Strategies for Enhancing Global Competitive Advantage of Ceramic Industry in Thailand Thidarat Ngamsuwat Porntip Shoommuangpak Thanin Silpcharu King Mongkut's University of Technology at North Bangkok THAILAND	Marketing Strategies in Today's Economic Prosperity: A Literature Review on Digital and Traditional Entrepreneurship Ditrick Dismas Mtuka Mahrinasari MS Satria Bangsawan University of Lampung INDONESIA	Entrepreneurial Orientation and Perceived Non-Financial Performance of Star-rated Hotels Across Uganda: The Moderating Effect of Top Management Team Shared Responsibility Arinaitwe Mercy Makerere University UGANDA	An Empirical Study of E-Waste Management Across the State of Jammu and Kashmir: An Indian Perspective Parvez Ahmed Mir Islamic University of Science and Technology INDIA
Does Family Socialization Matter in the Financial Knowledge and Financial Management Behavior Relationship of the Working Youth? Eva Mpaata Makerere University UGANDA Naomi Koskei Moi University KENYA	Determinants of Creating a Competitive Landscape for International Airports: A Case Study of Sri Lanka Sumith De Silva Bandaranaike International Airport SRI LANKA Zafar U. Ahmed Academy for Global Business Advancement USA	Consumer Socialization of Middle-aged and Older Adults: A Qualitative Enquiry Ayushi Gangwar Prem P. Dewani Indian Institute of Management Lucknow INDIA	Artificial Intelligence and Hospitality Industry: Systematic Review Using TCCM and Bibliometric Analysis Kamakshi Sharma Sanjay Dhir Indian Institute of Technology Delhi India Viput Ongsakul National Institute of Development Administration Thailand	Impact of Modern Distribution Channels on the Performance of Kenya's Manufacturing Sector Benedict Mutinda Kimwaki Jomo Kenyatta University of Agriculture and Technology KENYA Jones Mosbei Bor Moi University KENYA
The Mediating Effect of Quality of Clientele Base in the Relationship Between Credit Risk Management and Loan Portfolio Quality Ester Agasha Makerere University UGANDA Nixon Kamukama Mbarara University of Science and Technology UGANDA	Structural Equation Modelling of the Influence of Learning Organization and Innovation on Thailand's Automobile Industry Sorasak Tangthong Winit Sueptaetrakun King Mongkut's Institute of Technology THAILAND	Reviews of the Effects of Brand Identification and Social Media on Purchase Intentions of Authentic Agricultural Products: A Vietnamese Perspective Vi Thi Tuong Tran Quang Nhut Ho Nhu-Ty Nguyen Vietnam National University at Ho Chi Minh City VIETNAM Doan T. Nguyen Swinburne University of Technology AUSTRALIA Zafar U. Ahmed Academy for Global Business Advancement USA	New Potential Danger for Global Tourism Industry: Water Scarcity and Food Insecurity Bendegul Okumus University of Central Florida Florida USA	Affect of Work Motivation and Employee Commitment on Employee Retention in Thailand Business Higher Education Phurichchaya Taeporamaysamai Pattama Suriyakul Na Ayudhya Kanyarat Sukhawattanakun Kasetsart University THAILAND
Foreign Exchange Trader Behavior in Buying-Selling Decision: An Indonesian Perspective Retno Ryani Kusumawati Etty Puji Lestari Julia Safitri Universitas Terbuka INDONESIA Rahmawati Universitas Sebelas Maret INDONESIA	Influence of Management Spending on Economic Growth Across Nigeria Mohammed Nuhu Baze University NIGERIA Ahmed Abubakar Sohar University OMAN	The Dual Role of Online Trust: A Study About Generation Z Through Online Purchase Intentions: A Vietnamese Perspective Vuong-Bach Vo Giang-Do Nguyen Thu-Hien Thi Dao Vietnam National University at Ho Chi Minh City Nguyen Tat Thanh University VIETNAM Thanh-Van Phi Nguyen	The Influence of Employees' Perceived Work Performance on the Pro-Environmental Behaviors: The Role of Organizational Identification in the Vietnamese Hospitality Industry Nguyen Quoc-Loc Vietnam National University at Ho Chi Minh City Ton Duc Thang University VIETNAM Nguyen Nhu-Ty	The Impact of Technology Readiness on Strategic Decision Making Via Organizational Culture and Management Sponsorship: A Moderated-Mediation Model Zafar Husain Al Ain University UNITED ARAB EMIRATES

		University of Economics at Ho Chi Minh City Nguyen Tat Thanh University VIETNAM	Vietnam National University at Ho Chi Minh City VIETNAM Hoang My-Duyen Ton Duc Thang University VIETNAM	
The Curvilinear Relationship Between Board Social Network And Bank Performance - Evidence From Listed Banks In Vietnam N.Q.N. NGO Le Vy Quynh U.N. DO Ton Duc Thang University VIETNAM Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM	Frames of Reference Effect on International Performance in Emerging Markets: The Role of International Market Orientation and Marketing Capabilities: Case of Gulf Multinationals Osama S. AL-KWIFI Allam K. Abu Farha Qatar University QATAR	The Mediating Role of Attitude in Cause-Related Marketing Purchase Decision Zalinawati Abdullah Universiti Teknologi MARA (UiTM) MALAYSIA Marhana Mohamed Anuar Universiti Malaysia Terengganu MALAYSIA Mohd Rafi Bin Yaacob Universiti Malaysia Kelantan MALAYSIA	Antecedents of Traveler Misbehavior in Airports: A Malaysian Perspective Faizan Ali University of South Florida USA Laiba Ali Eastern Mediterranean University TURKEY	Is Online Education System a Better Way of Learning? An Empirical Study from Learners' Perspective Bhumika Gupta Institut Mines-Telecom Business School FRANCE Shikha Bhardwaj Indian Institute of Management Sambalpur INDIA Jasmeet Kaur Lamba O.P. Jindal Global University INDIA
	Impact of State - Sponsored Poverty Alleviation Initiatives on Improving Economic Conditions of Ethnic Minorities Across Vietnam Nguyen Van Hiep Tran Hanh Minh Phuong Thu Dau Mot University VIETNAM Maher N. Itani Ajman University UNITED ARAB EMIRATES			

Session # 4

4:30 pm through 6:30 pm

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5
Entrepreneurship	Public/International	Marketing	Hospitality/Marketing	Social Responsibility
<p><u>Session Chair(s):</u> Dina M. Abdel-Zaher, University of Houston Clear Lake, (USA). Zafar Husain, Al-Ain University, (UAE).</p> <p><u>Room Manager:</u> Shiwangi Singh, Indian Institute of Management Ranchi, (India)</p>	<p><u>Session Chair(s):</u> A. Suryanarayana, Osmania University, (India) D. Suryachandra Rao, Krishna University, (India)</p> <p><u>Room Manager:</u> Karnika Bains, Indian Institute of Management Lucknow, (India)</p>	<p><u>Session Chair(s):</u> Ha Minh Tri, International University, Vietnam National University at Ho Chi Minh City, Vietnam. Dana-Nicoleta Lascu, University of Richmond, (USA)</p> <p><u>Room Manager:</u> Do Giang Nguyen,, International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p><u>Session Chair(s):</u> Bhumika Gupta, Indian Institute of Management Sambalpur, (India). Shikha Bharadwaj, Indian Institute of Management Sambalpur, (India).</p> <p><u>Room Manager:</u> <u>Tran Thi Tuong Vi</u>, International University, Vietnam National University at Ho Chi Minh City, (Vietnam)</p>	<p><u>Session Chair(s):</u> Bhavan Kandala, Academy for Global Business Advancement (South India Chapter), (India). Balarama Varanasi, Academy for Global Business Advancement (South India Chapter), (India).</p> <p><u>Room Manager:</u> Hafiz Fawad Ali, University of the Punjab (Pakistan)</p>
<p>Key Success Factors of Entrepreneurship in Sustainable Development Projects: A Lebanese Perspective</p> <p>Hani El - Chaarani Beirut Arab University LEBANON</p> <p>Iza Gigauri Saint Andrew the First-Called Georgian University GEORGIA</p> <p>Yahya Skaff Lebanese University LEBANON</p>	<p>Modelling Critical Success Factors for the Internationalization of Emerging Market Low-tech International New Ventures: An Indian Perspective</p> <p>Suhail Mohammad Ghouse Omar Durrah Fahad Saeed A. S. Subaey Dhofar University OMAN</p>	<p>The Impact of E-Social Factors on Impulse Buying Tendency: The Case of the Vietnamese Generation Z Consumers</p> <p>Truong Son Nguyen Viet Hoang Nguyen Eastern International University VIETNAM</p> <p>Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM</p>	<p>Life Satisfaction and Country Loyalty Among Korean Residents in Vietnam: Seeking Determinants Related to Tourism</p> <p>Han Nu Ngoc Ton Tu Nguyen Nhat Thy University at Ho Chi Minh City VIETNAM</p>	<p>Green Business Sustainability: Green Product Innovation Performance Compete Through Eco-Naturalist's Product Advantage? Empirical Examination in Indonesian Small and Medium-Sized Enterprises</p> <p>Herning Indriastuti Universitas Mulawarman Indonesia</p>
<p>Women Entrepreneurship in Bangladesh: New Challenges Emerging from COVID-19 Pandemic</p> <p>Tania Akter BRAC University BANGLADESH</p>	<p>Critical Success Factors of Artificial Intelligence (AI) Implementation: A Case of Indian Police</p> <p>Suvashis Choudhary Sanjay Dhir Indian Institute of Technology Delhi INDIA</p>	<p>Understanding the Influence of User Adaptation on Continuance Intention Towards Ride-Hailing Services: The Perspectives of Management Support and Online Experience</p> <p>Giang-Do Nguyen Vietnam National University at Ho Chi Minh City Nguyen Tat Thanh University VIETNAM</p> <p>Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM</p> <p>Mai-Lan Nguyen Ai-Cam Tran Nguyen Tat Thanh University VIETNAM</p>	<p>Identifying the Dimensions of Experience in Hotel Guests' and Employees' Smiles and Eye Contact During Hospitality Encounters</p> <p>Mohammad Shahidul Islam Brac University BANGLADESH</p>	<p>INFLUENCE OF ENVIRONMENTAL COST ON ECOEFFICIENCY: EFFECT ENVIRONMENTAL DISCLOSURE</p> <p>Irwansyah, Zaki Fakhroni Mulawarman University Indonesia</p>
<p>An M-TISM Modelling of Critical Factors Affecting Bootstrapping and Bricolage Behaviors of Entrepreneurs</p> <p>Mansi Singh Indian Institute of Technology Delhi INDIA</p>	<p>'Surviving Factors' of 'Tradition Markets (Study in Ternate City' Traditional Markets, North Maluku, Indonesia)</p> <p>Johan Fahri Rinto Syahdan Irfandi Buamonot Muhsin N. Bailusy Nurafni Abdullah Universitas Khairun Indonesia</p>	<p>An Investigation of the Influence of Self-Congruence on Customer-Based Retail Equity: A Thailand Perspective</p> <p>Boonyawat Soonsripanichkul Viput Ongsakul National Institute of Development Administration THAILAND</p>	<p>Valuation of Heritage Tourism After Pandemic Covid 19: An Indonesian Perspective</p> <p>Aulia Hapsari Juwita Evi Gravitiani Rebecca Cindy Sartika Ika Alicia Sasanti Universitas Sebelas Maret INDONESIA</p>	<p>Impact of Social Responsive Branding on Consumer Perceptions and Brand Equity During Post Covid-19 Epidemic Across India</p> <p>Chetan Srivastava Umesh Chandra Ambedkar Arepalle University of Hyderabad INDIA</p>
<p>Prospects and Challenges of Handloom Product Designers: A Case Study</p> <p>Purabee Purnasha Mishra Nihar Ranjan Mishra Berhampur University INDIA</p> <p>Aruna Kumar Mishra</p>	<p>What Drives Foreign Capital Flows? – A Disaggregation Analysis of Gross Capital Inflows in Advanced and Emerging Economies</p> <p>Ramesh Bommadevara Sri Ram Padyala Akshay Sakharkar Goa University INDIA</p>	<p>Marketing of Library and Information Services in the Digital Age: A Case Study of Rajarata University Library System in Sri Lanka</p> <p>Kaththota Ralalage Niluka Harshani Rajarata University of Sri Lanka SRI LANKA</p> <p>Zafar U. Ahmed</p>	<p>Impact of Variables in Thai Consumers' E-Loyalty Through Thailand's Mobile Food Delivery Applications</p> <p>Navidreza Ahadi Sudaporn Sawmong King Mongkut's Institute of Technology at Ladkrabang THAILAND</p>	<p>The Effect of Sustainability Orientation and Integration on The Food Cold Chain Performance: A Thailand Perspective</p> <p>Warat Kaewpijit Viput Ongsakul National Institute of Development Administration THAILAND</p>

Biju Patnaik University of Technology INDIA		Academy for Global Business Advancement USA		
Determinants of High-tech Start-ups Innovation Performance Purari Kumar National Institute of Rural Development and Panchayati Raj INDIA Sanjay Kumar Babasaheb Bhimrao Ambedkar University INDIA	Adoption of a Business Model in Health Malpractice: A Case of Mushrooming Clinics in Informal Sector in Eldoret Town (Kenya) Caroline Ombok Moi University KENYA	Servitization and International Business Performance: The Moderating Effects of Consumer Co-Creation: A Qatari Perspective Allam Abu Farha Osama S. AL-KWIFI Qatar University QATAR	Development and Validation of a Scale Measurement for Vietnamese Young Consumer Cosmopolitanism Nhu-Ty Nguyen Thai-Ngoe Pham Vietnam National University at Ho Chi Minh City VIETNAM	Towards Computing Formalisms for Environmental Management Accounting Practices Huibrecht Margaretha van der Poll John Andrew van der Poll University of South Africa South Africa
Entrepreneurial Settings: Investigating the Bottlenecking of Scale-Up from Start-Up Phase Salem Mohamed Al-Halbad Qatar University QATAR	Anta and Jinjiang Go International: Industrial Cluster and Corporate Competitiveness Jimmy Teng Zhejiang University CHINA Ping-Yen Lai National Changhua University of Education TAIWAN	Service Value, Service Quality, Customer Satisfaction, Switching Cost and Customer Loyalty: The Case of Private Healthcare in Ho Chi Minh City (Vietnam) Minh-Tri Ha Vietnam National University - Ho Chi Minh City VIETNAM	The Rural Tourism Sustainable Index as a Planning Tool: Economic Recovery Post COVID-19 Yuviani Kusumawardhani Hilmiana Yudi Azis Sunu Widiyanto Padjajaran University Indonesia	Do Green Values and Environmental Attitude Influence Green Behavior Among Young Consumers?: A Malaysian Perspective Marhana Mohamed Anuar Universiti Malaysia Terengganu MALAYSIA Zalinawati Abdullah Universiti Teknologi MARA (UiTM) MALAYSIA
Corporate Entrepreneurship through Human Resource Management: An ISM Approach Shefali Mishra Galgotias University INDIA Neetu Ph.D. Student Lalit Narayan Mishra College of Business Management INDIA Sanjay Kumar Babasaheb Bhimrao Ambedkar University INDIA	Modeling Corruption Risks in Public Procurement: An Indian Perspective Garima Bhagat Kumar Neeraj Jha Indian Institute of Technology Delhi INDIA	Artificial Intelligence in Experiential Marketing: Conceptions, Convergences And Considerations Srikrishna Chintalapati Shivendra Kumar Pandey Indian Institute of Management Rohtak INDIA	The Effects of Price Consciousness and Sale Proneness on Purchase Intention Towards Fashion Brands: A Pakistani Perspective Uswa Bari University of the Punjab PAKISTAN Hafiz Fawad Ali University of Okara PAKISTAN	Factors Affecting the Quality of Sustainability Reporting on Food and Beverage Companies of Indonesia and Malaysia Dianwicakasih Arieftiara Jubaedah Indri Arrafi Universitas Pembangunan Nasional Veteran Jakarta Indonesia
Ambidexterity in Indian Technological Start-ups and Entrepreneurial Ventures: An Exploratory Study Bhavan Narayana Kandala Academy for Global Business Advancement INDIA	Capacity Building and Increasing Export Activities of Enterprises in Emerging Markets Arsalan Safari Qatar University QATAR	The Effect of Acculturation to Western Culture (AWC) and Consumer Ethnocentrism in Purchase Intention: A Literature Review Viola De Yusa Mahrinasari MS Satria Bangsawan University of Lampung INDONESIA	Adoption Of Business Model In Health Malpractice: Case Of Mushrooming Clinics In Informal Sector – Eldoret Town (Kenya) Caroline Atieno Ombok Moi University KENYA	Corporate Image, Competitive Advantage, and Organizational Sustainable Performance through Green Practices Ahmed Abubakar Sohar University OMAN
SECURE II: An Artificial Intelligence Enhanced Business Model for Early Internationalization of Entrepreneurial Firms Tahseen Anwer Arshi Vazeerjan Begum American University of Ras Al-Khaimah UNITED ARAB EMIRATES Venkoba Rao Majan University College OMAN Swapnil Morande Kanwal Gul University of Naples ITALY	Modified Total Interpretive Structural Model (M-TISM) For Firm-Level Antecedents of Emerging Market Multinational Enterprises' Performance Ishita Batra Sanjay Dhir Indian Institute of Technology Delhi INDIA	Online-Generated Contents Fostering Travel Destination Image Formation: Evidence During COVID-19 Pandemic Recovery Period in Vietnam Minh-Tri Ha Vietnam National University at Ho Chi Minh City VIETNAM Huong-Thanh Thi Nguyen Vietnam National University at Ho Chi Minh City Eastern International University VIETNAM	Effects Of Industrial Coepetition On Firm Performance: Evidence From BRICS Countries Tshepo Feela University of the Witwatersrand Johannesburg SOUTH AFRICA	The Effects of Brand Personality and Social Media on Purchase Intentions of Authentic Agricultural Products Vi Thi Tuong Tran Quang Nhut Ho Nhu-Ty Nguyen International University Vietnam National University Ho Chi Minh City, VIETNAM Zafar U. Ahmed Academy for Global Business Advancement, USA