



Academy for Global Business Advancement's

12th Annual World Congress

www.agba.us

Conference Theme:

"Business and Entrepreneurship Development in a Globalized Era"

<http://agba2015.ump.edu.my>

November 16 --19, 2015

University of Malaysia Pahang -- (Kuantan Campus, State of Pahang) MALAYSIA

Conference Chair	Conference Co-Chair	Conference Co- Chair	Keynote Speaker
Klaus-Peter Wiedmann Chair Professor & Director Institute of Marketing and Management Leibniz University Hannover Germany	Mohd Ridzuan Darun Dean Faculty of Industrial Management University of Malaysia Pahang Malaysia	Sushil Professor and Deputy Director (Operations) Indian Institute of Technology Delhi India	Norman Wright Dean Woodbury School of Business Utah Valley University Orem, Utah USA
Conference Patron	Distinguished Speaker	AGBA President/CEO	Distinguished Speaker
Daing Nasir Ibrahim Vice Chancellor University of Malaysia Pahang Malaysia	Gary L. Frankwick Marcus Hunt Chair of International Business University of Texas El Paso, Texas, USA	Zafar U. Ahmed Academy for Global Business Advancement USA	Nelson Ndubisi King Fahd University of Petroleum and Minerals Saudi Arabia
Conference Director and Program Chair	Corporate Speaker	AGBA Managing Director	Conference Manager
Kishwar Joonas Prairie View A&M University Prairie View, Texas USA	Lavanya Rastogi President/CEO Value-One Inc., North Carolina, USA	Wolfgang Hinck Dean College of Business Administration Prince Mohammad University Saudi Arabia	Syed Radzi Bin Rahamaddulla Faculty of Industrial Management University of Malaysia Pahang Malaysia

CONFERENCE SPONSORS

University of Malaysia Pahang, Malaysia GIFT Society, India Prince Mohammad University, Saudi Arabia American Institute for the Advancement of Leadership, USA University of Texas at El Paso, Texas, USA	EPIC Malaysia Sdn. Bhd., Malaysia Leibniz University, Hannover, Germany Utah Valley University, USA Value-One Inc., North Carolina, USA
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Conference Dynamics:

The conference will feature competitive papers, work in progress papers, doctoral colloquium papers, special panel sessions and cases. Submissions will be subjected to a double-blind review process and will be published in the refereed US conference proceedings (*Advances in Global Business Research*, ISSN 1549-9332). The primary goal of the conference is to provide a unique global platform and a forum to facilitate the exchange of leading edge ideas for effective advancement of academic scholarship in business and entrepreneurship development.

Conference Partner: GIFT Society:

<http://giftsociety.org>

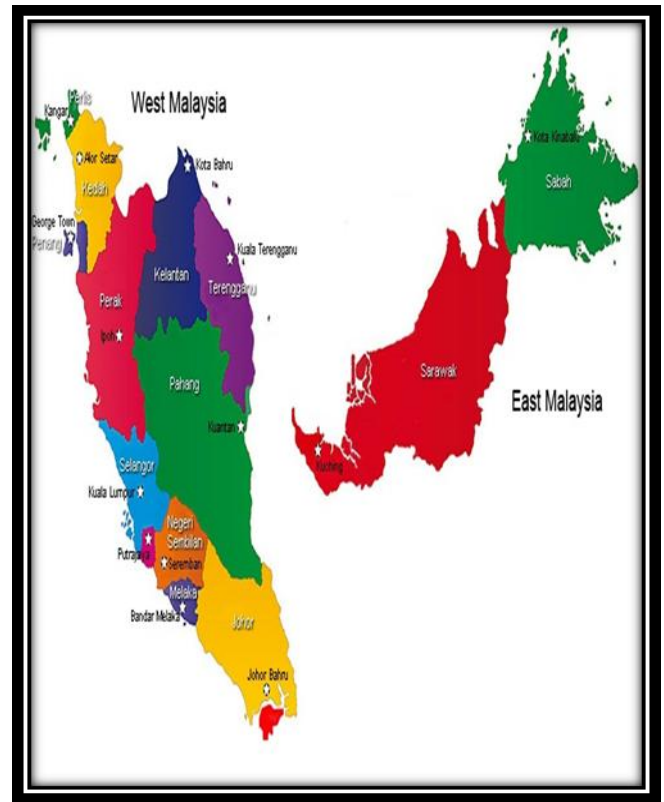
Conference Website:

<http://agba2015.ump.edu.my>

Conference Highlights:

Major highlights of the conference would be:

- Faculty development workshops,
- Networking with distinguished Malaysian entrepreneurs, traders and merchants, and
- One-to-one mentoring of selected doctoral students by globally renowned scholars.



AGBA's Profile:

The Academy for Global Business Advancement (AGBA) – (a not-for-profit NGO, incorporated and registered in the State of Texas, USA) is a worldwide network of professionals committed to facilitate dissemination of scholarly research findings in the field of business and entrepreneurship development. The main purpose of AGBA is to provide ongoing open forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of developing countries such as Brazil, Russia, India, China, South Africa, Malaysia etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating the business disciplines while actively enhancing practitioner-academician interaction on a regional and global basis. AGBA is sponsored by numerous universities, organizations, and agencies across US, EU, Asia and Africa.



Conference Hotel:

5 Star VISTANA Hotel Kuantan (<http://www.vistanahotels.com/Kuantan/citycentre/events.aspx>) is our conference hotel. Kindly make your hotel room reservation on your own by visiting the hotel website ASAP and do not forget to mention "2015 AGBA conference" in order to enjoy special conference discount. You **MUST** reserve your hotel room(s) by November 7, 2015 in order to enjoy super special AGBA conference rate as all rooms reserved for AGBA delegates would be released to the general public on November 8, 2015.

Malaysian Tourist Visa:

Delegates holding Western, GCC, Iranian and Chinese passports are granted Malaysian tourist visa for free on arrival at the Kuala Lumpur International Airport (KLIA). Other delegates holding other kinds of passports can check their eligibility for tourist visa by cruising the following website and should obtain tourist visa from nearby Malaysian diplomatic mission (embassy). <https://malaysia.visahq.com>. Delegates are requested not to mention our conference for any tourist visa application. Malaysian visa is super easy as it is a tourist friendly country and it is super convenient to acquire tourist visa without any hassle.

Payment of Registration Fees:

All delegates are requested to pay their conference registration fees on site in CASH ONLY. International delegates are requested to pay their registration fees in US dollars only and Malaysian delegates are requested to pay their registration fees in Malaysian Currency (Ringgit) only. Kindly bring exact amount. Kindly note that NO Credit card and cheque (check) facilities would exist at the registration site.

Journal Publication Opportunities:

Best papers presented at our conference would be published in the special issues of the following journals:

- Journal of Management History
- Journal for Global Business Advancement
- Journal for International Business and Entrepreneurship Development
- Journal of Technology Management in China
- Journal of Applied Management and Entrepreneurship
- Journal of Hospitality and Tourism Technology
- Global Journal of Flexible Systems Management
- EuroMed Journal of Business
- Journal of Services Marketing
- Journal of International Commerce and Management
- Thunderbird International Business Review

**AGBA Conference Manager:**

Kindly contact the following official (AGBA Conference Manager) for the resolution of any issue:

Mr. Syed Radzi Bin Rahamaddulla
Faculty of Industrial Management
University Malaysia Pahang (UMP)
Kuantan City, State of Pahang, Malaysia
Smparphone: (60)- 019-3352173
Email: syedradzi@ump.edu.my

Subject Areas of Interest:

We welcome the submission of manuscripts that address the conference theme as well as all functional areas of business administration (e.g., accounting, economics, commerce, operations, finance, information system, Management, marketing, entrepreneurship, international business, hospitality and tourism management). If you are uncertain whether your paper fits the conference theme or not, please contact Conference Director/Program Chair (Dr. Kishwar Joonas) via her email address: kajoonas@pvamu.edu

Emerging Markets	Hospitality Management	Organizational Behavior
Economic Development	Tourism Management	Management Science
Global Business	Recreation, Parks and Leisure	Human Resource Management
Environment	Global Economic Meltdown	Operations Management
Offshoring and Outsourcing	Impact of Technologies	Islamic Marketing
Entrepreneurship	E-Commerce and E-Business	Cross-Cultural Management
Family Business	Global Supply Chain	Global Strategy
Business Law	Finance and Banking	Islamic Banking & Finance
Marketing	Commerce	Ethics and CSR
Real-estate Management	Economics	Innovation Management
Actuarial Science	Accounting, Auditing & Taxation	Green Business Environment
Business Education	Flexible Management Systems	Knowledge Management

Submission Guidelines: *Paper Submission Deadline is October 30, 2015*

- Authors may submit four types of papers: (i) competitive papers, (ii) working papers (research-in-progress), (iii) doctoral colloquium papers, and (iv) cases. When submitting your paper(s), kindly mention the type of your paper/case.
- All submissions will be subjected to anonymous double-blind review process.
- "*Best Paper Award*" in each category and the "*2015 Best AGBA Doctoral Dissertation Award*" will be presented at the conference.
- AGBA is proud to announce the continuation of its tradition of Doctoral Colloquium that will provide doctoral students with the opportunity to gain guidance and advice from a team of experienced global scholars. Doctoral candidates at any stage of research are encouraged to apply for such one-to-one mentoring and coaching by writing directly to Conference Director/Program Chair (Dr. Kishwar Joonas) via her email address: kajoonas@pvamu.edu
- Competitive papers and cases must be original and should not exceed 15 single-spaced pages; Working Papers, Doctoral Colloquium papers and Proposals for Special Sessions should be submitted in long abstract format to a maximum of 5 single spaced pages.
- Irrespective of the type of paper submitted, all papers ought to use 11 point Times Roman font; A4 format with 2.5 cm margin on all sides; the word count excludes abstract (approximately 150 words), references and any of the appendices. A cover page should indicate the title of the paper, the name(s) of the author(s), and their affiliation(s). The first page should start with the title of the paper only, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract. For additional guidelines, please refer to our website: www.agba.us.
- Paper submissions should follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.

- Proposals for special sessions on topics of significant research interest are welcomed. Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- Accepted papers will be published in the American refereed conference proceedings ([Advances in Global Business Research --ISSN 1549-9332](#)), if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, the author(s) are assuring us that at least one of the authors will attend the conference and present the paper for sure without any excuse whatsoever.
- Publication of your paper in our American referred conference proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made. AGBA does NOT acquire the copy rights of your paper.
- AGBA also invites participation from entrepreneurs, government officials, business professionals, consultants, and heads of major government-owned and private enterprises from across the world for global business interactions, networking and negotiations.
- Papers should be submitted in **English only**.
- For all inquiries, or if you wish to serve as a session chair, discussant, and/or reviewer, please contact Our Conference Director/Program Chair at the following address:

Dr. Kishwar Joonas
Associate Professor of Marketing
Department of Marketing
College of Business
Prairie View A&M University
Prairie View, Texas 77446, USA
Email: kajoonas@pvamu.edu





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Registration Form

Title: ☐ Prof. ☐ Dr. ☐ Mr. ☐ Ms.

Name: _____

University/College/School: _____

Business Corporation or Governmental Organization: _____

City: _____ State or Country: _____ Zip or Postal Code: _____

Email Address: _____

2015 AGBA Conference Logistics

Conference Program:

First Day, November 16, 2015

- Conference Registration
- Conference Reception
- Conference Inauguration
- Faculty Development Workshops

Second Day, November 17, 2015

- Academic Sessions
- Professional Sessions
- Closing Session
- Gala Dinner

Third Day, November 18, 2015

- Professional Networking

Fourth Day, November 19, 2015

- Professional Networking

Conference Venue:

- UMP Library Auditorium, Kuantan City Campus

Conference Hotel:

- VISTANA Hotel Kuantan

Registration Fee:

USD\$500 for Everybody Includes:

- Luncheons, Coffee/Tea
- Conference Proceedings
- Recognition Award(s)
- Banquet (Gala Dinner)

**Full Time Ph.D., Students Pay Only
USD\$250**

Special Registration Fee for Malaysian Delegates Only:

- RM 1000 for Everybody
- RM 500 for full time doctoral students.

Special Note:

- Conference registration fee does NOT include accommodation, transportation and sightseeing.

Conference Website:

<http://agba2015.ump.edu.my>

Prof. Dr. Zafar U. Ahmed
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President/CEO: Academy for Global Business Advancement
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