



**Academy for Global Business Advancement's  
16<sup>th</sup> World Congress**  
<http://agba.us/>

**Conference Theme**  
**"Business and Entrepreneurship Development  
in a Globalized and Digitalized Era"**

**July 2 --- 4, 2019**

**Venue:**

**Indian Institute of Technology - Delhi (IIT-Delhi), India**

Conference Chair	Conference Co-Chair	Conference Co-Chair	Conference Co-Chair	Conference Co-Chair
<b>Don Capener</b> Dean Davis College of Business Jacksonville University Jacksonville, Florida <b>USA</b>	<b>Sanjay Dhir</b> Department of Management Studies Indian Institute of Technology Delhi <b>India</b>	<b>Dheeraj P. Sharma</b> Director Indian Institute of Management Rohtak State of Haryana <b>India</b>	<b>Shivendra K. Pandey</b> Dean: Academics Indian Institute of Management Rohtak State of Haryana <b>India</b>	<b>Viput Ongsakul</b> Dean NIDA Business School National Institute of Development Administration <b>Thailand</b>
AGBA Patron	AGBA Patron	AGBA Patron	Distinguished Speaker # 1	Distinguished Speaker # 2
<b>Nayana Dehigama</b> Executive Chairman & Managing Director EPIC Technology Group <b>Sri Lanka</b>	<b>Upul Weragoda</b> General Manager EAM Maliban Textiles Colombo <b>Sri Lanka</b>	<b>Mustafa Bayram</b> Director Graduate School of Natural and Applied Sciences Istanbul Gelisim University Avclar-Istanbul, <b>Turkey</b>	<b>Bharath M. Josiam</b> Professor of Hospitality Management University of North Texas Denton, Texas <b>USA</b>	<b>Eugene L. Seeley</b> Associate Professor of International Business Woodbury School of Business Utah Valley University <b>USA</b>
Distinguished Speaker # 3	Distinguished Speaker # 4	Distinguished Speaker # 5	Distinguished Speaker # 6	Distinguished Speaker # 7
<b>Justin Paul</b> Professor of International Business Rollins College (Florida) University of Puerto Rico San Juan, Puerto Rico <b>USA</b>	<b>Osama Sam Al-Kwafi</b> Managing Editor Journal for Global Business Advancement Inderscience Publisher London, England <b>UK</b>	<b>Yang Hwae Huo</b> Associate Professor of Hospitality Management Woodbury School of Business Utah Valley University <b>USA</b>	<b>Devkamal Dutta</b> Associate Professor Peter T. Paul College of Business and Economics University of New Hampshire <b>USA</b>	<b>Sri Beldona</b> Associate Dean Satish and Yasmin Gupta College of Business University of Dallas Dallas, Texas <b>USA</b>
Distinguished Speaker # 8	Distinguished Speaker # 9	Distinguished Speaker # 10	Distinguished Speaker # 11	Distinguished Speaker # 12
<b>Daing Nasir Ibrahim</b> Former Vice Chancellor Universiti Malaysia Pahang Kuantan, State of Pahang <b>Malaysia</b>	<b>Sonjaya Gaur</b> Professor of Marketing Sunway University <b>Malaysia</b>	<b>Zainal Abidin Mohamed</b> Professor and Coordinator Graduate School of Management Islamic Science University <b>Malaysia</b>	<b>Haim Hilman Abdullah</b> Former Dean School of Business Management Universiti Utara Malaysia <b>Malaysia</b>	<b>Simeon K. Mining</b> Director of Research Office of University Research MOI University <b>Kenya</b>
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## ***Distinguished Speakers***

**Dr. Dale Cake**, CEO of Marketing & Research Strategists Company, Jacksonville, Florida, **USA**.

**Dr. Beth Zuech Schneider**, Assistant Professor of Strategy, Queens University of Charlotte, North Carolina, **USA**.

**Dr. Nguyen Van Phuong**, Head, Center for Public Administration, International University, Vietnam National University, **Vietnam**.

**Dr. Marhana Mohamed Anuar**, Associate Professor of Marketing, Universiti Malaysia Terengganu, **Malaysia**.

**Dr. A. Anil Jayantha Fernando**, Senior Lecturer, Department of Accounting, University of Sri Jayewardenepura, **Sri Lanka**.

**Prof. Dr. Ali Muhammad Shah**, Dean, School of Business Studies, Islamic University of Science & Technology, Kashmir Valley, **India**.

**Prof. Dr. Bhavan Narayana Kandala**, Principal, Pendekanti Institute of Management, Vasavi College of Engineering, **India**.

**Dr. Mahrina Sari**, Associate Professor and Associate Dean, Faculty of Economics and Business, University of Lampung, **Indonesia**.

**Dr. Mohammad Naim Chaker**, Associate Professor of Economics, Ajman University, Ajman, **United Arab Emirates**.

**Dr. Charles Lagat**, Senior Lecturer of Marketing, School of Business and Economics, Moi University, Eldoret, **Kenya**.

**Dr. Sheikh Ashiqurrahman Prince**, Dean of Business, Bangabandhu Sheikh Mujibur Rahman Science & Technology University, **Bangladesh**.

**Prof. Dr. Dhruva Kumar Gautam**, Professor of Management, Faculty of Management, Tribhuvan University, Kathmandu, **Nepal**.

**Prof. Dr. Roshan L. Raina**, Vice Chancellor, J. K. Lakshmi Pat University, Jaipur, State of Rajasthan, **India**.

**Dr. Maher Itani**, Assistant Professor, College of Business Administration, American University of Afghanistan, **Afghanistan**.

**Prof. Dr. Venugopal Rao**, Professor and Chair, Department of Marketing, ICFAI University, Hyderabad, **India**.

**Prof. M. Sadiq Sohail**, Professor of Marketing, King Fahd University of Petroleum and Minerals, **Saudi Arabia**.

**Dr. Pervez A. Mir**, Head, Entrepreneurship Cell, Islamic University of Science & Technology, Kashmir, **India**.

**Dr. Chetan Srivastava**, Associate Professor, School of Management Studies, University of Hyderabad, **India**.

**Prof. Dr. Satria Bangsawan**, Dean, Faculty of Economics and Business, University of Lampung, **Indonesia**.

**Dr. Allam K. Abu Farha**, Assistant Professor of Marketing, Department of Marketing, Qatar University, **Qatar**.

**Dr. Baliira Kalyebara**, Chair, Department of Finance, School of Business, American University of Ras Al Khaimah, **UAE**.

**Dr. Mohammed Siam**, School of Business and Management, Universiti Utara Malaysia, **Malaysia**.

**Dr. Vikas Agrawal**, Associate Professor of Business Analytics, Davis College of Business, Jacksonville University, Florida, **USA**.

**Prof. Dr. Norizan Mohd Kassim**, Assistant Dean for Graduate Studies, University of Nizwa, *Nizwa*, **Oman**.

**Dr. Khaoula Aliani**, Assistant Professor of Finance, Princess Nourah Bint Abdul Rahman University, Riyadh, **Saudi Arabia**.

**Dr. Sorasak Tang Thong**, Assistant Professor of Human Resource Management, King Mongkut Institute of Technology at Ladkrabang, **Thailand**.

**Dr. Sadia Samar Ali**, Associate Professor of Industrial Engineering, King Abdul-Aziz University, **Saudi Arabia**.

## ***Distinguished Speakers***

**Prof. Dr. Mohamed Zain**, Professor of Management, Sultan Qaboos University, Muscat, **Oman**.

**Dr. Sunny Bose**, Associate Professor of Marketing, ICFAI Business School. ICFAI University, Hyderabad, **India**.

**Dr. Debajani Sahoo**, Associate Professor of Marketing, ICFAI Business School. , ICFAI University, Hyderabad, **India**.

**Dr. Mohamed Al-Shami**, Former Dean, College of Business Administration, Ajman University, Ajman, **United Arab Emirates**.

**Dr. Nishant Uppal**, Associate Professor of Human Resource Management, Indian Institute of Management Lucknow, **India**.

**Dr. Sahil Raj**, Assistant Professor of Management Information System, School of Management, Punjabi University, **India**.

**Dr. Alka Maurya**, Head of Department, (International Business), Amity International Business School, Amity University, NOIDA, **India**.

**Dr. Evariste Habiyakare**, Assistant Professor of Marketing, Haaga-Helia University of Applied Sciences, **Finland**.

**Prof. Dr. Gurcharan Singh**, Dean, School of Management Studies, Punjabi University, Patiala, State of Punjab, **India**.

**Dr. Hurrem Yilmaz**, Chair, Department of Marketing, American University of Ras Al Khaimah, **United Arab Emirates**.

**Dr. Mohd Rashid Bin Ab Hamid**, Associate Professor, Faculty of Industrial Management, Universiti Malaysia Pahang, **Malaysia**.

**Dr. Alima Aktar**, Assistant Professor of Human Resource Management, North South University, Dhaka, **Bangladesh**.

**Dr. Sudeepta Pradhan**, Associate Professor of Marketing, ICFAI Business School, ICFAI University, **India**.

**Dr. Bhausaheb R. Londhe**, Chair, University Ph.D. Programs, Amity University, Mumbai, State of Maharashtra, **India**.

**Dr. Jimmy Teng**, Associate Professor of Economics, School of Business, American University of Ras Al Khaimah, **UAE**.

**Dr. Farha Abdol Ghapar**, Dean, Faculty of Business, Kolej Universiti Poly-Tech MARA, Kuala Lumpur, **Malaysia**.

**Dr. Sanjay Medhavi**, Associate Professor, MBA Department, Lucknow University, Lucknow, State of Uttar Pradesh, **India**.

**Dr. Ali Yasin Sheikh Ali**, Lecturer of Marketing, Faculty of Management Sciences, Simad University, **Somalia**.

**Prof. Dr. Maznah Binti Wan Omar**, Professor of Marketing, Universiti Teknologi MARA, Kedah Campus, **Malaysia**.

**Dr. Syed Abdulla Al-Mamun**, Associate Professor of Finance, Southeast Business School, Southeast University, **Bangladesh**.

**Dr. Vazeerjan Begum**, Associate Dean, School of Business, American University of Ras Al Khaimah, **United Arab Emirates**.

**Dr. Mohamed Ibrahim Nor**, Deputy Rector (Academics), Simad University, Mogadishu, **Somalia**.

**Dr. Haileslasie Tadele**, Assistant Professor of Finance, American University of Ras Al Khaimah, **UAE**.

**Dr. Fuadah Johari**, Associate Professor of Islamic Business Management, Universiti Sains Islam Malaysia, **Malaysia**.

**Dr. Mohd Rashid Bin Ab Hamid**, Lecturer of Industrial Management, Universiti Malaysia Pahang, **Malaysia**.

**Dr. Saeed Fakhri Ravari**, Assistant Professor of Management, American University of Afghanistan, **Afghanistan**.

**Prof. Mohammad Ashraf Rizvi**, Integral University, Lucknow, State of Uttar Pradesh, **India**.

**Dr. Harif Amali Rivai**, Dean, Faculty of Economics and Business, Andalas University, **Indonesia**.

**Dr. Singha Chaveesuk**, Vice Dean, Faculty of Administration and Management, King Mongkut's Institute of Technology Ladkrabang, Bangkok, **Thailand**.

**Prof. Dr. Syukri Lukman**, Professor of Strategic Management, Faculty of Economics, Andalas University, **Indonesia**.

## ***Conference Sponsors***

- Jacksonville University, Jacksonville, Florida, **USA.**
- University of North Texas, Denton, Texas, **USA.**
- Utah Valley University, Orem, Utah, **USA.**
- Millikin University, Decatur, Illinois, **USA.**
- University of New Hampshire, Durham, New Hampshire, **USA.**
- University of Puerto Rico, San Juan, Puerto Rico, **USA.**
- Rollins College, Florida, **USA.**
- Istanbul Gelisim University, Avcilar-Istanbul, **Turkey.**
- Indian Institute of Management Rohtak, Rohtak, State of Haryana, **India.**
- National Institute of Development Administration (NIDA), Bangkok, **Thailand.**
- National Changhua University of Education, Changhua City, **Taiwan.**
- Sohar University, Sohar, **Oman.**
- Moi University, Eldoret, **Kenya.**
- Simad University, Mogadishu, **Somalia.**
- Indonesian Association of Faculties of Economics and Business, (AFEBI), **Indonesia.**
- Universiti Malaysia Pahang, **Malaysia.**
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- Sunway University, **Malaysia.**
- Management and Science University (Malaysia), Sri Lankan Campus, Colombo, **Sri Lanka.**
- GIFT Society of India (Housed within Indian Institute of Technology Bombay, State of Maharashtra), **India.**
- Aligarh Muslim University, Aligarh, State of Uttar Pradesh, **India.**
- Islamic University of Science and Technology, Pulwama, Awantipora, State of Jammu & Kashmir, **India.**
- Punjabi University, Patiala, State of Punjab, **India.**
- Maxel Learning Private Limited, Lucknow, State of Uttar Pradesh, **India.**
- McGraw Hill, **India.**

### ***Red Fort in Delhi (Built by Mughal King --- Shah Jahan)***



## ***Our Websites***

### **AGBA's Website**

**<http://www.agba.us>**

### **Conference Co-Organizer Website**

**<http://www.iimrohtak.ac.in/>**

### **Conference Co-Organizer Website**

**<https://millikin.edu/tabor>**

### **Conference Host Website**

**<http://giftsociety.org/>**

### **Conference Venue Website:**

**<http://www.iitd.ac.in>**

### **Indian Tourist Visa Website:**

**<https://indianvisaonline.gov.in/evisa/tvoa.html>**

### **Indian Tourism Website:**

**<http://www.tourism.gov.in/organisation>**

### **Delhi Host City Tourism Website:**

**<http://www.delhitourism.gov.in/delhitourism/index.jsp>**

### **Conference Hotel Website:**

**<https://www.jaypeehotels.com/vasant-continental-new-delhi>**



## **Our Conference Venue**

### **Indian Institute of Technology Delhi**



## Conference Highlights

- Enjoy free faculty development workshops on themes such as:
  - How to develop an American style doctoral program.
  - How to design "Executive Doctoral Program" for working professionals.
  - How to develop world-class research model.
  - How to craft a world-class manuscript for publication.
  - How to publish in Scopus and Thomas Reuters ISI indexed journals.
  - How to use NEW statistical techniques in business research.
  - How to employ NEW pedagogical tools in teaching.
  - How to write local cases.
  - How to integrate cases in your teaching.
  - How to earn AMBA, EQUIS, and AACSB accreditations.
- One-to-one mentoring of selected doctoral students by globally renowned scholars.
- Opportunity to publish in numerous world-class and Scopus indexed journals.
- Opportunity to explore global placements.
- Opportunity to explore global fellowships such as "US Fulbright Scholar Program".
- Opportunity to explore post-doctoral fellowships.
- Opportunity to collaborate with world-class scholars.
- Opportunity to explore faculty exchange programs.
- Opportunity to explore study abroad programs for your students.
- Opportunity to explore joint degree programs with overseas universities.
- Opportunity to explore global internships for your students.
- Networking with distinguished Indian entrepreneurs, manufacturers, and investors.
- Opportunity to publish in a McGraw Hill sponsored "Monograph Book".

### AGBA Profile

Academy for Global Business Advancement (AGBA) --- (a not-for-profit charitable NGO, incorporated and registered in the State of Texas, USA) --- is a worldwide network of professionals committed to facilitate dissemination of scholarly research findings in the fields of business and entrepreneurship development. The main mission of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as India, China, Turkey, Thailand, Kenya, Indonesia, Malaysia, United Arab Emirates, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner-academician interactions on a regional and global basis. AGBA is sponsored by numerous universities, organizations, and agencies across US, EU, Eastern Europe, Asia, and Africa.

## Conference Highlights

### **Conference Co-Organizers:**

- **Indian Institute of Management Rohtak (State of Haryana), India.**
- **Millikin University, Decatur, Illinois, USA.**

### **Conference Host:**

**"Global Institute of Flexible Systems Management" (GIFT Society), Housed Within the Department of Management Studies, Indian Institute of Technology Bombay, India.**

### **Conference Venue:**

Our conference will be held at the "**Lecture Hall Complex**" (LHC), located 1 Km inside from the main gate of **Indian Institute of Technology Delhi campus in Hauz Khas.**

### **Our Conference Hotel is: Jaypee Vasant Continental - 5 Star Luxury Hotel in Delhi**

PVR Priya, Munirka Marg, Basant Lok, Vasant Vihar, New Delhi, Delhi 110057, India

Website: <https://www.jaypeehotels.com/vasant-continental-new-delhi>

Land Phone: +91 11 2614 8800. Mobile: +91-9810732100/7838666505.

Please make your reserving using the following Email: [\*\*reservations.jvc@jaypeehotels.com\*\*](mailto:reservations.jvc@jaypeehotels.com)

A special AGBA conference rate (7,000 Indian Rupees Equal to About USD \$99 per night) has been negotiated for AGBA delegates if you reserve your room by May 15, 2019. It is called "**IIT-Delhi RATE**". This rate is inclusive of your breakfast, WiFi, and all taxes.

### **Indian Tourist Visa:**

All AGBA conference delegates (without any exception) are requested to kindly obtain Indian tourist visa to attend our conference. Kindly do not request AGBA or IIT-Delhi to issue any conference letter as our conference secretariat is overwhelmed by such requests. Kindly cruise the following website to apply for Indian tourist visa online: <https://indianvisaonline.gov.in>

American citizens are advised to contact the following firm to obtain Indian tourist visa super fast: (<https://www.americanvisadc.com/>)

### **Payment of Registration Fees:**

All delegates are requested to kindly pay their conference registration fees on site in CASH only. Global delegates are requested to kindly pay in US dollars and Indian delegates are requested to kindly pay in Indian Rupees. We DO NOT have arrangements for Credit Cards, Debit Cards, Cheques and Drafts etc.

### **AGBA's Conference Manager:**

Kindly contact her for the resolution of your crises and emergencies ONLY:

Ms. Shiwangi Singh

Department of Management Studies

Indian Institute of Technology - Delhi (IIT - Delhi), India.

Email: [shiwangisingh1992@gmail.com](mailto:shiwangisingh1992@gmail.com)

### **Our Conference Hotel --- Jaypee Vasant Continental**



## Call for Papers

We welcome manuscripts that address the conference theme as well as all functional areas of Business Administration (e.g., Accounting, Economics, Commerce, Operations, Finance, Information System, Management, Marketing, Entrepreneurship, International Business, Hospitality And Tourism Management, Business Law, Corporate Social Responsibility, Ethics, Islamic Business, Agricultural Economics, Healthcare Management, and Recreation Resource Management). If you are uncertain whether your paper fits the conference theme or not, please contact our Conference Director/Program Chair (Dr. Christopher Marquette) via his email address: [chrismarquette@gmail.com](mailto:chrismarquette@gmail.com)

Emerging Markets	Hospitality Management	Management Science
Economic Development	Tourism Management	Human Resource Management
Global Business Environment	Recreation, Parks and Leisure	Operations Management
Offshoring and Outsourcing	Global Economic Meltdown	Islamic Business Management
Entrepreneurship	Impact of Technologies	Cross-Cultural Management
Family Business	E-Commerce and E-Business	Environmental Management
Business Law	Supply Chain Management	Islamic Banking & Finance
Marketing	Finance and Banking	Business Ethics
Real-estate Management	Commerce	Innovation Management
Actuarial Science	Economics	Green Business
Business Education	Accounting and Auditing	Sustainability
Health Care Management	Taxation	Healthcare Management
Managerial Communication	Knowledge Management	Risk Management
Organizational Behavior	Corporate Social Responsibility	

- Scholars from all over the world are invited to submit all sorts of scholarly papers such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All papers must use 12 point Times Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references.
- An abstract/paper must include the title of the paper, name(s) of all author(s), and full information about each author (full name without any abbreviation(s), rank/position, department, college/faculty, university, city, state, country and email address of every co-author).
- All manuscripts must be original and must consist of maximum of 10 single-spaced pages including tables, and references etc. for publication in our refereed American conference proceedings.
- Paper submissions must follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.
- Proposals for special sessions on topics of significant research interests are welcomed. Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.



## ***Manuscript Preparation***

- Accepted papers will be published in the refereed American refereed conference proceedings ([Advances in Global Business Research --ISSN 1549-9332](#)), if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, the author(s) are assuring us that at least one of the authors will attend the conference and present the paper for sure without any excuse whatsoever.
- Publication of your paper in our American referred conference proceedings does not preclude subsequent publication in journals when proper acknowledgments are made.
- AGBA does NOT acquire the copy rights of your paper.
- AGBA also invites participation from entrepreneurs, government officials, business professionals, consultants, and heads of major government-owned and private enterprises from across the world to attend our "**[Global Business Forum](#)**" for business interactions, networking and negotiations.
- "[Best Paper Award](#)" in each category, "[2019 AGBA Best Doctoral Dissertation Award](#)", "[2019 AGBA Distinguished Entrepreneur Award](#)", "[2019 AGBA Distinguished Dean Award](#)", and "[2019 AGBA Distinguished Corporate Leader Award](#)" will be presented at the conference.
- Manuscripts must be submitted in **English** language only.
- **Deadline for the submission of all manuscripts is: June 30, 2019.**
- Please submit your manuscript to our following Conference Director/Program Chair:

**Dr. Christopher J. Marquette**  
**BS (Illinois), MBA (Illinois), Ph.D., (Texas)**  
**Visiting Professor of Finance**  
**Department of Finance**  
**Tabor School of Business**  
**Millikin University**  
**Decatur, Illinois, USA**  
**Email: [chrismarquette@gmail.com](mailto:chrismarquette@gmail.com)**



## ***Journal Publication Opportunities***

Best papers presented at our conference will be eligible for publication in the Special Issues of the following world class journals after substantial revisions.

- [Journal for Global Business Advancement](#) (Inderscience --- Scopus indexed)
- [Journal for International Business and Entrepreneurship Development](#) (Inderscience – Web of Science, ESCI Indexed)
- [Journal of Business Research](#) (Elsevier --- Thomson Reuters ISI Indexed)
- [Thunderbird International Business Review](#) (John Wiley --- Thomson Reuters ISI Indexed)
- [International Business Review](#) (Elsevier --- Thomson Reuters ISI Indexed)
- [European Journal of Business](#) (Emerald --- Scopus Indexed)
- [Services Industries Journal](#) (Taylor and Francis --- Scopus Indexed)
- [Journal of Strategic Marketing](#) (Taylor and Francis --- Scopus Indexed)
- [Journal of Hospitality and Tourism Technology](#) (Emerald --- Scopus Indexed)
- [Global Journal of Flexible Systems Management](#) (Springer --- Scopus Indexed)
- [EuroMed Journal of Business](#) (Emerald --- Thomson Reuters)
- A Monograph Book to be published by McGraw Hill on “[Advancements in Global Business Research Across Emerging Countries](#)” and to be Edited by Zafar U. Ahmed and Sahil Raj.

### ***Indian President's Mansion***



***Special Issues of Globally Acclaimed Journals Supporting Our Conference***

***Journal of Business Research (Special Issue)***

***Special Issue on***

Thematic Literature Reviews, Bibliographic, and  
Meta-Analyses in Marketing and International Business

**<https://www.journals.elsevier.com/journal-of-business-research/call-for-papers/thematic-literature-reviews-bibliographic-and-meta-analyses>**

***Special Issue Guest Co-Editor***

Justin Paul (Emails: [justin.paul@upr.edu](mailto:justin.paul@upr.edu), [jpaul@rollins.edu](mailto:jpaul@rollins.edu))

***European Journal of Business (Special Issue)***

***Special Issue on***

New and Novel Business Paradigms in and From China and India (Chindia)

**[http://www.emeraldgrouppublishing.com/products/journals/call\\_for\\_papers.htm?id=8578](http://www.emeraldgrouppublishing.com/products/journals/call_for_papers.htm?id=8578)**

***Special Issue Guest Co-Editor***

Justin Paul (Emails: [justin.paul@upr.edu](mailto:justin.paul@upr.edu), [jpaul@rollins.edu](mailto:jpaul@rollins.edu))

***Service Industries Journal (Special Issue)***

***Special Issue on***

Services Management and Marketing of Services:  
Systematic Reviews and Meta-Analyses

**<https://www.journals.elsevier.com/journal-of-business-research/call-for-papers/thematic-literature-reviews-bibliographic-and-meta-analyses>**

***Special Issue Guest Co-Editor***

Justin Paul (Emails: [justin.paul@upr.edu](mailto:justin.paul@upr.edu), [jpaul@rollins.edu](mailto:jpaul@rollins.edu))

***Journal of Strategic Marketing (Special Issue)***

***Special Issue on***

Research in Strategic Marketing:  
Past and Future  
(Developing New Models, Reviews, Measures, Methods with Future Research  
Agenda)

**<https://www.tandfonline.com/doi/full/10.1080/0965254X.2019.1572272>**

***Special Issue Guest Co-Editor***

Justin Paul (Emails: [justin.paul@upr.edu](mailto:justin.paul@upr.edu), [jpaul@rollins.edu](mailto:jpaul@rollins.edu))

## ***Mentoring Doctoral Students***

AGBA's 2019 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2019 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, and Australia.

AGBA's 2019 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in India.

One-to-one mentoring would be provided on the third day of the conference on July 4, 2019.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertation so that they could make good use of feedback received from their doctoral mentors during the conference.

Kindly contact AGBA's President and CEO to schedule your mentoring session:

**Zafar U. Ahmed**

BBA (New York), MBA (Texas), Ph.D., (Utah), D. Litt., (India)

Professor of International Business

*Founder, President and CEO:*

*Academy for Global Business Advancement*

*Founder and Editor-in-Chief:*

*Journal for Global Business Advancement*

Falls Church, Virginia, USA

Email: [zafaruahmed@gmail.com](mailto:zafaruahmed@gmail.com)

***Tomb of Babar (Founder of Mughal Empire) in Delhi***



## ***Why India???***

### **Our Host:**

Housed within the Department of Management Studies at the Indian Institute of Technology Delhi, The Global Institute Of Flexible Systems Management (GIFT) is registered under the Indian Societies Registration Act – XXI of 1860, wide Registration No. S35291 of 1999 with the vision of "Evolving as a global forum for interaction of all interested professionals and organizations in a truly flexible mode so as to help them create more options, faster change mechanisms and greater freedom of choice in their own settings."

### **Our Venue: (Indian Institute of Technology Delhi)**

Established in 1961 under the Institutes of Technology Act of 1961, the Indian Institute of Technology Delhi (IITD) is a public research university. Under its founding legislation, it was declared to be an Institute of National Importance. There are nine subject areas in which IITD offers a Bachelor of Technology and they are Biochemical Engineering and Biotechnology, Chemical Engineering, Civil Engineering, Computer Engineering, Electrical Engineering, Engineering Physics, Mathematics and Computing, Mechanical Engineering, Production and Industrial Engineering, and Textile Technology.

The university also offers five dual programs that combine undergraduate and graduate degrees including MBA and Ph.D. programs in Business Administration.

Located in South Delhi's affluent Hauz Khas neighborhood, the IITD campus spans 325 acres and is built to resemble a city of its own, complete with gardens, roads and residential complexes. The campus is divided into four zones, with male and female accommodations in the Student Residential Zone, a Faculty and Staff Residential Zone, the Academic Zone and the Student Recreational Area, comprising a football stadium, cricket ground, basketball courts, a hockey field, swimming pool and tennis courts.

### **Our Host City (Delhi):**

Central National Capital Region (CNCR) with an estimated 2018 population of over 27 million people, makes it the world's second-largest urban area according to United Nations. Delhi is the second-wealthiest city after Mumbai in India, with a total wealth of over \$500 billion and home to 25 billionaires and 25,000 millionaires. Delhi has been continuously inhabited since the 6th century BC. Through most of its history, Delhi has served as a capital of various kingdoms, dynasties and empires including Mughal empire. It has been captured, ransacked and rebuilt several times, particularly during the medieval period.

### **Our Host Country --- India and its Amazing Tourist Attractions--- Amazing India:**

India's golden triangle is a tourist circuit which connects the national capital (Delhi) with Agra and Jaipur. The Golden Triangle is so called because of the triangular shape formed by the locations of New Delhi, Agra and Jaipur on a map. The trips usually start in Delhi moving south to the site of Taj Mahal at Agra, then west, to the desert landscapes of Jaipur. It is normally possible to do the trip by coach or private journey through most tour operators. The Golden Triangle is now a well traveled route providing a good spectrum of the country's different landscapes. The circuit is about 720 kms by road. Each leg is about 4 to 6 hours of drive. The Shatabdi express train also connects Delhi with Agra and Jaipur and many airlines also serve these three cities (Delhi, Agra and Jaipur).

### **Bahai Temple in Delhi**



## **Global Business Forum**

A strategic alliance between AGBA (USA), Millikin University (USA), "[IIT—Delhi \(India\)](#), [IIM-Rohtak \(India\)](#), GIFT Society (India) and EAM Maliban Textiles (Pvt) Ltd. (Sri Lanka) invites participation from global entrepreneurs, investors, importers, exporters, traders, business professionals, consultants, heads of major government-owned enterprises, owners of private business firms, and government officials from across the world to attend our "**Global Business Forum**" for global business interactions, networking and negotiations.

It would be chaired by the following distinguished international corporate leader. Please drop him a note about you and your firm:



**Upul Weragoda**  
**General Manager**  
**EAM Maliban Textiles (Pvt) Ltd.**  
**Colombo, Sri Lanka**  
**Website: <http://www.maliban.com>**  
**Email: [upulweragoda002@gmail.com](mailto:upulweragoda002@gmail.com)**

The third day (July 4, 2019) of the conference will be exclusively devoted to **Global Business Forum** to be organized in collaboration with the local Indian business community. Speakers will include government officials, global entrepreneurs, and global consultants covering topics such as digitalization of global business operations; Innovation and global entrepreneurship; global manufacturing to promote trade, economic growth and employment; Sharing success stories, opportunities, and challenges in global business; "**Make in India**" initiative of the Government of India; and Investment opportunities across India.

### **Corporate Sponsors of Global Business Forum are:**

- EPIC Technology Group, Colombo, **Sri Lanka**.
- EAM Maliban Textiles (Pvt) Ltd., Colombo, **Sri Lanka**.
- INDEVCO, Industrial Development and Consulting Services, Beirut, **Lebanon**.
- Maxel Learning Inc., Lucknow, State of Uttar Pradesh, **India**.

Global Entrepreneur	Global Entrepreneur	Corporate Leader	Global Entrepreneur	Corporate Leader
<b>Nayana Dehigama</b> Executive Chairman & Managing Director EPIC Technology Group Colombo <b>Sri Lanka</b>	<b>Ansh Gupta</b> Co-Founder BOGATCHI CHOCOLATES Company New Delhi <b>India</b>	<b>Upul Weragoda</b> General Manager EAM Maliban Textiles Colombo <b>Sri Lanka</b>	<b>Roger Tanios</b> General Counsel INDEVCO Industrial Development and Consulting Services Beirut <b>Lebanon</b>	<b>Vikas Dutt</b> Deputy General Manager Relaxo Company New Delhi <b>India</b>

# **Faculty Development Program (FDP) on India**

## **July 1---10, 2019**

This Faculty Development Program (FDP) on India is conceived and developed by AGBA to help professors across the world teach courses on India within their BBA, MBA and Ph.D., programs.

According to World Bank, Indian economy is the 10<sup>th</sup> largest economy by GDP and 3<sup>rd</sup> largest by purchasing power parity (PPP) on the global stage.

By the conclusion of this FDP on India; you will be able to:

- Gain fundamental knowledge about India's Hindu philosophy, ideology, values, history, culture, heritage, and traditions;
- Appreciate the dynamics of Indian democratic society;
- Think critically about how the unique socio-economic environment across the country has shaped Indian business mindset;
- Learn the dynamics of Indian business system;
- Understand the power of "Indian Bureaucracy";
- Recognize the influence and power of large family owned "Indian Business Houses";
- Analyze the uniqueness of the "Indian Entrepreneurship Model";
- Examine dynamics of "Indian Leadership Style";
- Grasp the power of the Web of Overseas Indian Capitalism (Indian Diaspora) and
- Examine how India is building its own Multinational Corporations (MNCs) on the global stage.

### Venue of FDP on India:

Indian Institute of Technology Delhi.

### Co-Organizers:

- *Indian Institute of Management Rohtak (State of Haryana), India.*
- Millikin University, Decatur, Illinois, USA.

### Fee:

USD \$4,990 is the program fee covering the following:

- Your stay in a Five Star Hotel for 9 nights.
- 27 meals (3 meals per day) for 9 days.
- Attendance at AGBA's 16<sup>th</sup> global conference for 3 days.
- All seminars and workshops.
- All teaching material.
- All visits to industrial sites.
- Sightseeing across Delhi.
- Certificate.
- Gala Dinner.
- Award Ceremony.
- Cultural Program.
- Photography.

### Program Schedule:

July 1, 2019 --- Arrival in Delhi and check-in into your 5 Star Hotel after 12 Noon.  
July 2, 2019 --- Attend AGBA Conference's 8 Faculty Development Workshops  
July 3, 2019 --- Attend AGBA's Conference's Academic Sessions  
July 4, 2019 --- Attend AGBA's Global Business Forum during morning hours.  
July 4, 2019 --- Inauguration of FDP India during afternoon hours.  
July 5, 2019 --- 8 Academic Presentations on India  
July 6, 2019 --- Industrial Visits to 2 Global MNCs based in and around Delhi  
July 7, 2019 --- Sightseeing across Delhi  
July 8, 2019 --- Industrial Visits to 2 Indian Public Sector Firms across Delhi  
July 9, 2019 --- Industrial Visits to 2 Indian Private Sector Firms across Delhi  
July 9, 2019 --- Gala Dinner, Award Ceremony and Conclusion of the Program  
July 10, 2019 - Checkout from your 5 Star Hotel before 12 Noon.

***AGBA's 17<sup>th</sup> Global Conference Will be Held in Turkey***

***AGBA's 17<sup>th</sup> World Congress  
will be held on July 2 --- 4, 2020  
at the  
Istanbul Gelisim University  
Avcilar-Istanbul  
Turkey  
<https://gelisim.edu.tr/en>***

***Conference will be Chaired By:  
Prof. Dr. Mustafa Bayram  
Director  
Graduate School of Natural and Applied Sciences  
Istanbul Gelisim University  
Avcilar-Istanbul, Turkey***



***Swaminarayan Akshardham Temple in Delhi***





## 2019 AGBA Conference Registration Form



Prof.     Dr.     Mr.     Ms.

Name:

University/College/School:

Business Corporation or Governmental Organization:

City:

Country:

Zip/Postal Code:

Email Address:

Meal preference: Vegetarian  ----- Non-Vegetarian

### Conference Logistics

#### **Conference Program:**

##### **First Day, July 2, 2019**

- Conference Registration
- Conference Reception
- Conference Inauguration
- **Faculty Development Workshops**
- Professional Networking
- Business Networking
- *One Academic Session*

##### **Second Day, July 3, 2019**

- **Faculty Development Workshops**
- **12 Concurrent Academic Sessions**
- *Professional Sessions*
- Professional Networking
- Business Networking
- **Gala Dinner**

##### **Third Day, July 4, 2019**

- **Global Business Forum**
- Professional Networking
- **One-to-One Mentoring of Selected Doctoral Students**
- Global Business Networking
- *Academic Sessions*

#### **Registration Fee:**

**USD \$500 for Everybody Includes:**

- Luncheons, and Coffee/Tea
- Conference Documents
- Recognition Award(s)
- Banquet (Gala Dinner)

**Full Time Ph.D., Students Pay Only  
USD \$250**

**Special Registration Fee for Indian Professorial Delegates Only: Indian Rupees IR 10,000.**

**Full Time Indian Ph.D., Students Pay Only: Indian Rupees IR 5,000.**

#### **Special Note:**

Conference registration fee does NOT include your accommodation, transportation, and sightseeing.

**Zafar U. Ahmed**  
**BBA (New York), MBA (Texas), Ph.D., (Utah), D. Litt., (India)**  
**Professor of International Business**  
**Founder, President and CEO:**  
***Academy for Global Business Advancement***  
**Founder and Editor-in-Chief:**  
***Journal for Global Business Advancement***  
**Falls Church, Virginia, USA**  
**Email: [zafaruahmed@gmail.com](mailto:zafaruahmed@gmail.com)**