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JGBA's H - Index: 13

New Standards Designed to Make JGBA B Journal By December 2023

Present Position:

- It is an Academy for Global Business Advancement's (AGBA's) official journal.
- Please cruise AGBA's website (<http://agba.us/>) for details.
- It is published by a Swiss Publisher (Inderscience Enterprises Limited of Switzerland).
- Publication is FREE if you choose Closed Access option.
- There would be a charge if you choose Open Access option.
- It is indexed/listed in:
 - Scopus (Elsevier)
 - Academic OneFile (Gale)
 - cnpLINKer (CNPIEC)
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 - Info Trac (Gale)
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 - UGC (University Grants Commission)
 - Excellence in Research for Australia (ERA)
 - JUFO
 - Norwegian Register for Scientific Journals, Series and Publishers

Types of Papers:

- JGBA publishes all kinds of papers (e.g., Empirical, Theoretical, Conceptual, Qualitative, Quantitative, Case based and *Bibliometric Analysis*) papers.

Future Vision:

AGBA is committed to upgrade its journal from C to B level and get it listed within Web of Science (Emerging Sources Citation Index --- Clarivate Analytics) by December 2023.

Hence, AGBA has decided to execute the following new standards with effect from January 1, 2022.

You are requested to kindly make sure that your paper conforms to our following NEW 30 Standards without any exception whatsoever (**using Empirical Marketing Research with Quantitate Orientation as an Example**):

1. **Abstract** (Between 100 --- 150 words only) with Keywords: 10–15 words or phrases.
2. **Introduction** (about 3 --5 pages).
3. **Literature Review** (about 10 pages consisting of latest 2022, 2021, 2020, 2019, 2018, 2017 and 2016 citations from Tier 1 (Elite, A Star and A) journals in your field.
4. **Literature Review** cannot have tables. It must be written in essay format and tables (if any) must be included within Appendix.
5. **Theory** (your proposed research must be supported by at least one theory --- (about 1–2 pages).
6. **Framework, Graphic Representation and Your Proposed Model** (about 1--2 pages).
7. **Constructs** (Your Dependent, Independent, Mediating and Moderating Variables) --- (about 1---3 pages). Please make a table showing their origin with proper citations.
8. **Hypotheses** (explaining the background of each hypothesis with numerous citations --- (about 2--3 pages).
9. **Research Methodology** (about 2--3 pages).
 - Explain dynamics of your sample size, questionnaire, and subjects etc.
 - Sample size must consist of few hundred respondents (over 500 is preferred and less than 250 is a ground for rejection of a paper).
10. **Results** (robust statistical analyses, e.g., SEM) (about 3--5 pages).

11. **Conclusions, Discussion, and Managerial Implications** (about 3--4 pages).
12. **Limitations of Your Research and Recommended Future Directions** (about 1–2 pages).
13. **References**
 - (Over 50 references/citations from (Top --- Elite, Tier 1 --- A* and A) journals in your field).
 - References cannot be numbered.
 - They must be organized alphabetically using the last name of the lead author.
14. All references and citations rooted in (i) *Predatory Journals*, (ii) *3rd World Journals*, (iii) *Paid Journals* and (iv) *Non-Scopus Journals* must be dropped.
15. You must cite few papers from (i) **Journal for Global Business Advancement** and (ii) **Journal for International Business and Entrepreneurship Development** without failure.
16. Drop textbooks, magazines, newspapers and websites as references.
17. **Questionnaire**. Add your Questionnaire in the Appendix.
18. **Similarity Index**. Zero percent Similarity Index must be proven via www.turnitin.com. *Please attach a report with your manuscript.*
19. Maximum co-authors allowed are four (4) only.
20. You are NOT allowed to add any co-author who has contributed NOTHING. It is unprofessional, illegal and unethical.
21. You cannot cite more than 4 of your own papers (references).
22. Size of your paper must be 30 pages (not less and not more) including references, tables, and appendices.
 - Your paper must be double spaced using **12 New Times Roman font only**.
 - References must be single spaced.
 - Quotes must be single spaced.
 - Tables must be single spaced.
 - Appendix must be single spaced.
23. NO abbreviation of any kind is allowed. All abbreviations including abbreviated names of authors must be dropped. Please spell out everything in full.

24. Please do NOT use local English words practiced in your native country. For example, Indian scholars use LAKH for 100,000. It is NOT allowed.
25. Please use only ***British English*** (spellings) throughout your manuscript.
26. Please use ***Harvard Style References*** for the preparation of your manuscript.
27. Whole manuscript must be written in Essay format. Please DO NOT use point(s) system for creating paragraphs.
28. Your manuscript MUST be edited by a globally renowned English editing firm. Some of the globally renowned English editing firms recommended and recognized by AGBA are:
 - ***Elsevier Edit:***
<https://webshop.elsevier.com/languageservices/languageediting>
 - ***Emerald Editing Service:***
<https://authorservices.emeraldpublishing.com/>
 - ***Wiley Author Services:***
www.wileyeditingservices.com/
 - ***Cambridge Proofreading and Editing LLC. (USA)***
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AGBA does not accept editing done by Softwares or editing certificates issued by local firms or individuals or local universities.

29. Copy-rights forms must be signed by all co-authors separately and uploaded within your account on our journal. It is a legal document. Hence, please sign your full name properly. Lead author cannot sign for other co-authors. Initials are NOT acceptable.
30. ***Please include 100 words Biopic with official university email address for each co-author for publication inside your paper.***

Submission of 10 Documents of Your Paper:

We Need Following 10 Documents About Your Paper:

- 1. Your 30 page paper (not more and not less) in **MS Word format only**;**
- 2. A letter spelling out; how our journal's 30 standards have been conformed and complied with;**
- 3. A letter explaining candidly, vividly and explicitly; how you have revised your paper based on our 3 reviews. Please explain it one by one for each review separately in 3 separate documents;**
- 4. Your Zero Percent "Similarity Index Report" in PDF format;**
- 5. Your "English Editing Certificate";**
- 6. Resume of every co-author with picture embedded inside within each resume;**
- 7. 100 ---150 words Biopic of each co-author with professional university email address. Personal email address is unacceptable ; and**
- 8. A Statement that Copyrights Forms duly signed by all co-authors have been uploaded within your account on the journal's website.**
- 9. A Statement that Final Version of Your Paper has been uploaded on the journal's website. Now NO change or modification or amendment is allowed.**
- 10. Your Paper's Submission Code. Our journal's system would generate it after you have uploaded your paper on our journal's website.**

Submission of 10 Documents:

Please submit them to JGBA's following Managing Editor:

Dr. Christopher J. Marquette, (Ph.D., Texas A&M University, USA)

Grover Hermann Professor of Business

Department of Finance

Tabor School of Business

Millikin University

Decatur, Illinois,

USA.

Email: cmarquette@millikin.edu

Important Notes:

- 1. All documents must be uploaded on our journal's website in MS Word format ONLY. No other format is acceptable to Inderscience.**
- 2. Addition or dropping of any co-author or changing order of authorship is NOT allowed at any stage of publication process.**
- 3. Editor-in-Chief reserves the legal and professional right to retract any acceptance and/or published paper if it violates any legal or professional or ethical standard as practiced across USA and Switzerland.**

Thank you very much.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Marquette', with a long horizontal line extending to the right.

Prof. Dr. Zafar U. Ahmed

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